

The 1% Case Method



- **Learn the most effective approach** to consulting interviews
- **Gain** case interview & personal fit **mastery**
- **Apply intuitive problem-solving** and storytelling **techniques**
- **Become a brilliant consultant,** not just another case interviewee
- **Leverage** your skills **for all consulting firms** and careers



1

Your Success


"Coaching is unlocking a person's potential to maximize their own performance. It's helping them to learn rather than teaching them." - Timothy Gallwey

My philosophy and mission

"Help me to help you to make you successful." These were the words of a McKinsey partner on my first engagement when we grabbed a coffee together. It struck me as an elegant approach to business and life in general, highlighting how mutual collaboration and support can achieve the highest outcomes for everyone involved.

This attitude has stuck with me during my work at McKinsey and beyond. It was my north star for creating **StrategyCase.com**, a platform dedicated to providing comprehensive preparation materials for prospective consultants. We've reached over a million consulting applicants and new hires and helped them pursue their goals. On top of that, I've expanded my coaching presence to directly guide hundreds of candidates on their way to their dream consulting careers. I strive to help you get the job and then thrive in your role through personalized, tailored mentorship and coaching sessions.

4 reasons to support YOUR success!

 References at the end of the document

Your Success

Highest success and offer rate across platforms since I started my coaching and mentoring consulting applicants and new hires

Your Trust

Highest number of meetings and 5-star ratings of any coach over the last 3 years on different platforms for individual sessions and packages

Your Mentoring

Most comprehensive end-to-end preparation and mentoring for all consulting firms with resume & cover letter screening, networking and referral help, case preparation videos, courses, practice cases, and drills, and much more (on top of the case and fit interview coaching sessions)

Other Coaches' Trust

You don't need to look far to **see other coaches who have bought my whole product range and use my approach and feedback sheet for the benefit of their clients**



A large grid of 50+ screenshots of messages and offers from clients to McKinsey coaches. The screenshots are arranged in a grid-like fashion, showing various testimonials and offers. The messages are from clients who have received coaching from McKinsey coaches and are expressing their gratitude and offering payment. The offers vary in amount, from \$100 to \$1000, and are made in various ways, including direct payments, checks, and offers of services. The testimonials praise the coaches for their expertise, support, and the results of the coaching. The grid is a visual representation of the '500+ offers' mentioned in the text.

2 | Program Outline

"Tell me and I forget, teach me and I may remember, involve me and I learn." - Benjamin Franklin

All is tailored to your goals and timeline

Screening call (free)

Introduction and goal setting

- Mutual introduction
- Reflection on case and fit interview skills
- Discussion on learning and firm goals, timelines, etc.
- Intro to my approach and mentorship
- Q&A
- Set date for first session and a flexible outline for the whole program

10 to 20 minutes

Initial diagnostic, teaching of my method

Baseline evaluation and detailed feedback (1 session)

Tailored to your goals:

- Double-length case, or 3 PEI stories/fit, or full mock interview
- Detailed debrief with delivery of my case method and/or fit storytelling secrets
- Real case and fit and evaluation metrics
- Tailored preparation plan
- Introduction to learning materials and homework
- Link to my client network
- Q&A

In this session, you get all you need to move forward on your own.

30-40 minutes (case) + **40-50 minutes (feedback & learning)**

Creating performance spikes and finetuning

Focused work to make you offer-ready (4 sessions)

We work on building on your strengths and lifting your weaknesses:

- Realistic and authentic cases
- Real McK PEI interviews
- General fit interviews
- Targeted drills, brainteasers, market sizing exercises
- Every case problem you encounter, I have a solution for

Every session ends with:

- Detailed feedback
- Homework
- Adjustments to the prep plan
- Q&A

60 to 90 minutes

Offer

Continuous support on your consulting journey

Lifelong mentorship, care, and career coaching

I support you in each of your challenges (for instance):

- Practice questions you may might face
- Application questions (e.g., resume or cover letter screening)
- Networking and referrals
- Negotiating and deciding on offers
- Career planning
- Surviving your first months on the job
- Building a sustainable consulting career

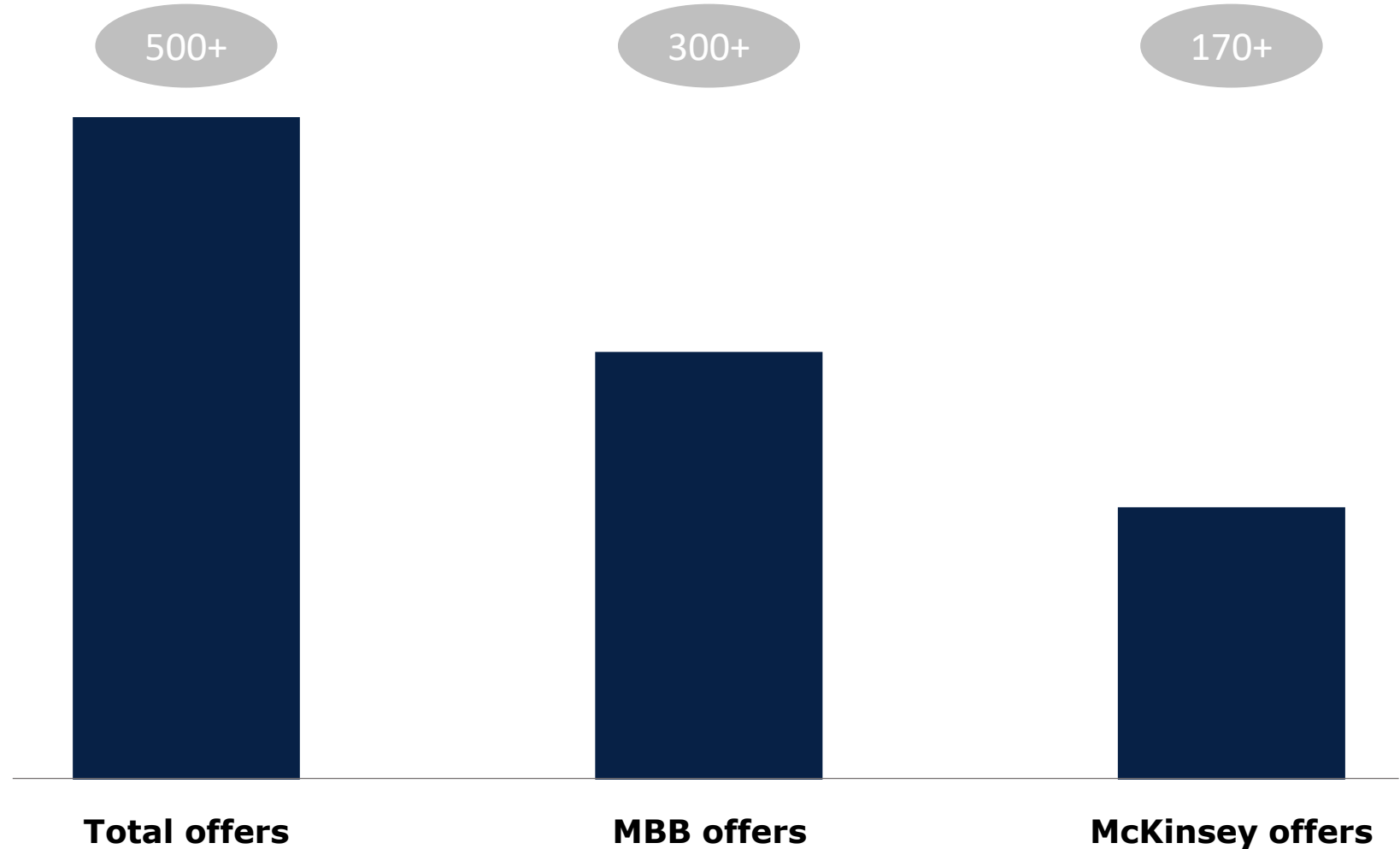
You get my personal phone number and email address for direct access and ad-hoc support

Availability: Always

Benefit from my unique, intuitive and effective approach to case interviews

1600+
sessions*
conducted
via

- PrepLounge
- StrategyCase.com
- MConsultingPrep
- University lectures
- Other platforms



**on average 3.5 sessions per client, 80+% exclusive MBB success rate, offer rate higher for full program candidates*

I help you tackle interviews like a consultant

How it started

- **I developed my surgical approach** (as one of my clients phrased it) in a similar way as consultants approach any other problem: **I took the concept of a case interview and disaggregated it into its parts.** I crafted an approach and techniques to **work on each section and each skill individually, then put it back together** into an effective end-to-end problem-solving method.

How it ensures success

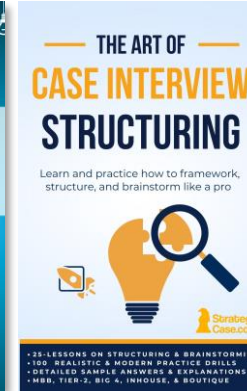
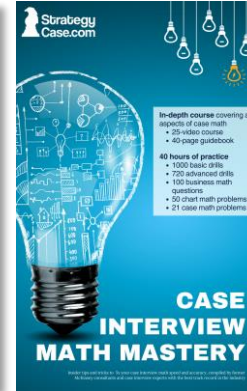
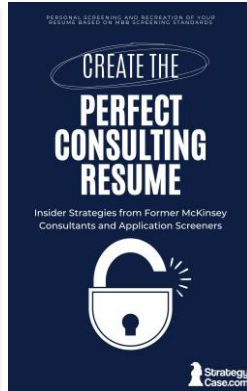
- The habits and methods I teach work on **improving your metacognitive case skills** (what to do at each point during the case), **your problem-solving skills** (how to go about the problem and each individual question that relates to it), and **your communication** (how to bring your answers across most effectively).
 - **You learn how to think and communicate like a real consultant** and not rely on pre-learned frameworks that would only hurt your performance in the real case
 - **You focus on an intuitive and replicable approach and effective problem-solving** and idea-generation strategies for both candidate-led and interviewer-led cases. **First principles thinking and a hypothesis-driven mind are at the core of my approach.**
 - **You gain insights to tackle every case** and question type successfully, regardless of the context, industry, or functional expertise.
 - **You benefit from impactful problem-solving techniques** to come up with **creative answers for structure and brainstorming** questions, **interpret charts the right way** (including the typically hidden insights), and **succeed in the quantitative section** of the case.
- For the **Personal Experience Interview and fit interviews in general**, we draft and practice stories and answers together to make sure that you **hit all the important boxes** for the interviewers and **communicate them in the most effective and impactful way.** Your stories will be **focused and polished without sounding rehearsed** or overly crafted.

You receive 3-9 Excel sheets of verbal and written feedback after EVERY session

(based on real MBB evaluation criteria and my 1% Case Method)



You get the highest-quality practice materials besides coaching – WORTH \$1758 individually

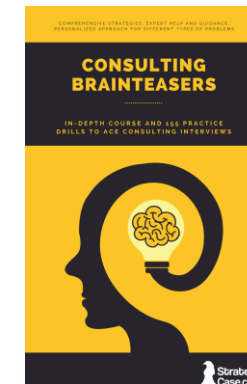
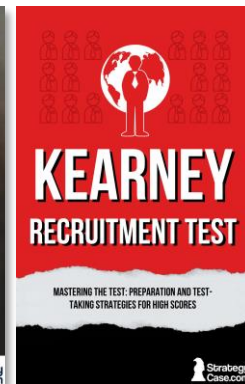
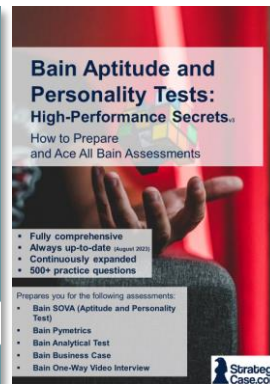
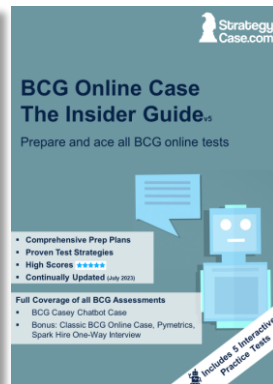
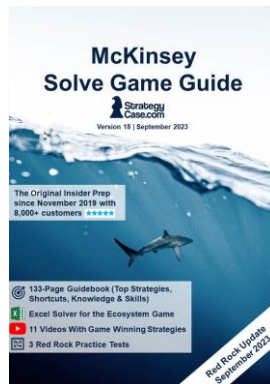


Resume and cover letter guides with ready-to-use templates + personal document screening

Case and fit interview video preparation programs, courses, drills and practice cases, cheat sheets and overviews for 27 industries

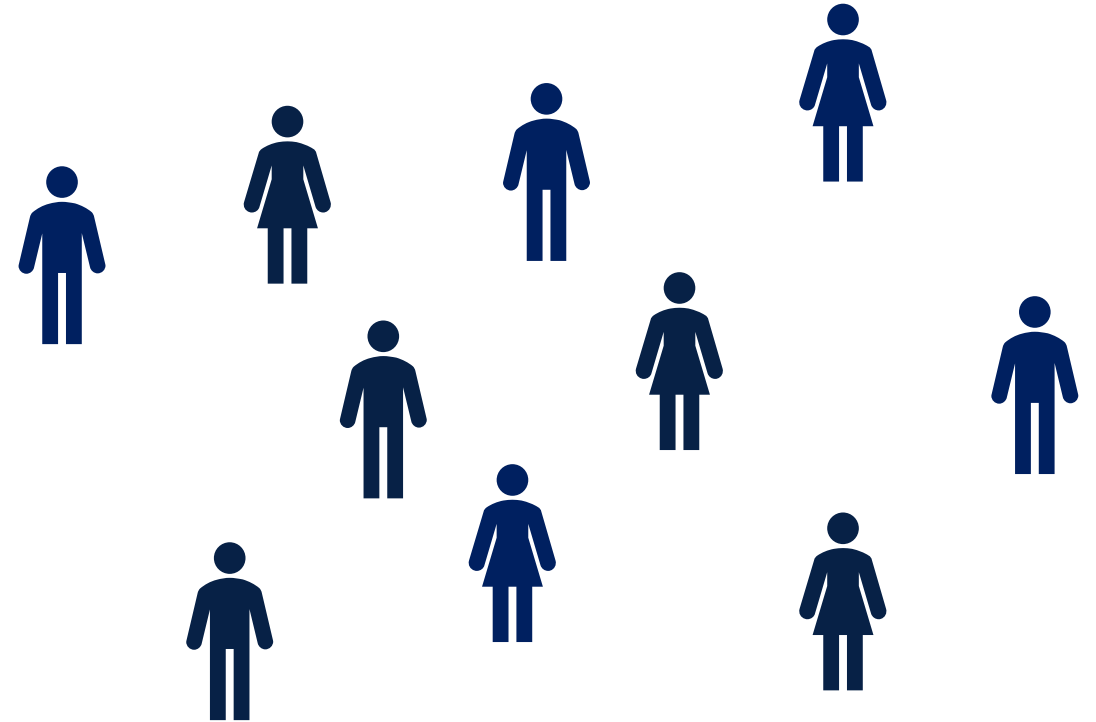
Guides, videos, and sample tests for all common consulting recruitment and aptitude tests

Courses and drills for creativity assessments such as brainteasers and market sizing



You get access to my current coaching network of equally motivated candidates

- **How you use your time after our sessions is equally important** to the time, we spend during the sessions.
- I want to make sure that you **use your practice time most effectively**, spending time only on the most important items **using high-quality materials** and **practicing only with other qualified and tested candidates**.
- After the first session, **you receive a detailed and tailored preparation plan, practice materials, and introductions to my client network**.



Average high-quality practice partners: **14**

This program is not for everyone

I believe in radical honesty, both before and during our sessions. Hence, I want to clarify that achieving success in **this program may be more challenging if you:**

- **View our sessions as the only time you need to invest:** The most successful candidates dedicate time in-between sessions to work on their homework, my curated drills and exercises, and to practice with my client network. I provide all the guidance you need, but the journey is yours to embark on.
- **Neglect to follow the recommendations and action items after each session:** Extra effort is necessary to develop your weaknesses. The onus is on you to dedicate the required time to act on my advice and elevate your areas of improvement.

The vast majority who committed to the program, worked hard, and followed my advice have received the offers they deserved. We can influence almost all most variables of success on your journey, and **I am committed to doing my best to ensure you succeed.**

Questions? Do not hesitate to reach out!



- I am aware that **case coaching is a significant investment**, not just in a monetary sense but also that you entrust me with guiding you into your dream career, something that is much more valuable than the short-term cost of the program.
- Consequently, **please reach out if you have any questions** (also if we already had our introduction call).
- You can reach me at **florian@strategycase.com**

3

My background

"True expertise in any field is a years-long endeavor. History shows that people who are truly excellent at what they do [...] have devoted huge amounts of time to developing their skills." -
Malcolm Gladwell

Leverage my 10 years of experience

Long standing industry expertise

10+ years in the top-tier consulting space

- 5 years with McKinsey & Company
- Intern with Kearney
- Founder of StrategyCase.com
- Independent advisor and venture capitalist

Creator and author of bestselling case preparation products

Tens of thousands MBB preparation products sold

- McKinsey Interview Video Academy
- First global McKinsey Solve Game Guide
- First global BCG Casey Guide
- Consulting Math Mastery Course, Structure Drills, Chart Drills, Industry Overviews, etc.
- Author of ***The 1%: Conquer Your Consulting Case Interview*** and ***Consulting Career Secrets***

In-depth coaching experience & proven success

More than 1,600 interviews conducted since 2020

- 1000+ meetings on PrepLounge.com since 2021
- 600+ meetings on StrategyCase.com, at universities, and on other platforms
- Generated **500+ consulting offers for McKinsey, Bain, BCG, tier-2, Big 4, boutique, and in-house consulting offers**

Reached more than 1 million consulting applicants and new hires through Strategycase.com

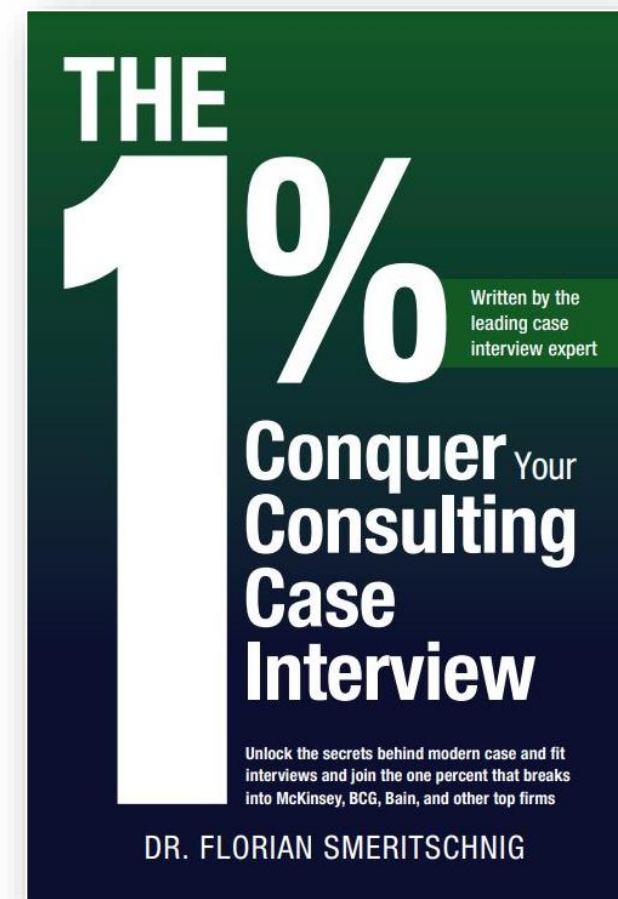


Join the top 1% that breaks into top consulting firms

99% of case interview applicants fail, yet all rely on the same faulty guides and memorized frameworks from 20 years ago. You will learn how to achieve case interview mastery, how to master the fit interview, and everything else you need to finally get the offer. The book combines an effective step-by-step methodology to tackle case interviews and each individual element with modern problem-solving strategies and consulting-like communication and behavioral approaches.

On top of that, it comes packed with other high-value content such as:

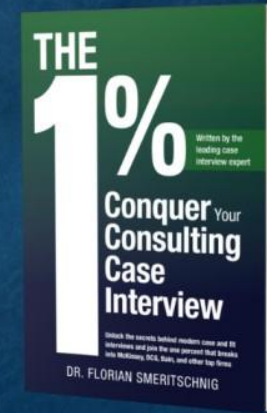
- Techniques to structure any case and brainstorm about any topic in a deep and insightful manner
- Approaches, shortcuts, and tricks for chart interpretation and case interview math
- The most common case interview charts and math problems
- The meaning and application of hypothesis-driven thinking and synthesizing in a case interview
- The practice of delivering strong recommendations
- The right communication strategies and phrases for every stage of the case
- Instructions on how to move through a candidate-led case vs. an interviewer-led case
- Tips to avoid or recover from mistakes and move on if you get stuck
- Detailed information on case interview scoring and evaluation you have never seen before
- Mastering the differences between first-round interviews and partner-round interviews
- Acing written case interviews and unusual case formats
- Consideration of differences between interns, full-time hires, and professional hires
- Pre-drafted answers to all fit interview questions you have to expect at top-tier firms
- Personal storytelling using the SCORE framework developed by the author
- Tricks to create rapport with interviewers and how to deal with stress interviews
- The right questions to ask at the end of the interview
- Effective preparation plans and exercises for different time spans
- Important business concepts and tools you need to know for case interviews
- Mindset hacks and habits to perform at your best
- Specific deep dives on the McKinsey Interview specifics
- And even details such as what to wear on the day of the interview



LEARN FROM THE MOST EFFECTIVE AND SUCCESSFUL MBB CASE COACH ON THE WEB

WWW.STRATEGYCASE.COM

Buy now at
amazon.com >



★★★★★ One of the most comprehensive consulting case interview guides out there today

Reviewed in the United Kingdom GB on March 5, 2023

Verified Purchase

The 1% is simply amazing and is the best consulting preparation guide that I have found. Having been preparing for my consulting interviews for a while, I wasn't expecting this book to teach me much, but was I wrong!

1. The book is probably the most comprehensive guide on the topic of consulting interviews out there. Having read Case in Point and Case Interview Secrets, I was pleasantly surprised by how the book covers the process end-to-end, including fit, mindset, how candidates are evaluated, and even interview wardrobe. These are areas which are mostly neglected by the current literature on consulting interviews. Florian acknowledges these gaps in the currently available literature on the topic, demonstrating how the book isn't just another generic cash grab with little insight that you can find for free on the Internet.

2. The 1% also offers incredible depth. Given the breadth of topics covered, one would expect the advice to be quite superficial, but it was the complete opposite! Florian's vast experience in case interview coaching really shines through here as the content was both very nuanced and different from the outdated approaches taught by the common case books.

3. Despite the sheer amount of content contained within the book, I never once found it a slog to get through. Everything was presented in a clear, easy-to-read, and (most importantly) digestible way. Another aspect that is fantastic about the book is how each chapter can be read in any order- this is particularly useful as it caters to complete beginners with little case interview experience who would want to read from start to finish, as well as intermediate to advanced interviewees who may only want to pick certain chapters to bolster their knowledge.

If you are preparing for consulting interviews, this should be your go-to book. I can honestly say that nothing out there even comes close to this. I have already recommended to this several friends, and am glad I am interviewing soon, because this book is going to raise the level of competition!

★★★★★ The only book you have to read

Reviewed in Germany DE on January 21, 2023

Verified Purchase

"The 1%" is an excellent resource for anyone preparing for a consulting interview. The book is well-organized and easy to follow, making it a great guide for both beginners and experienced candidates.

First, it provides an overview of the consulting industry and the different firms. They it delves into the specifics of the interview process, including the different types of questions that are commonly asked and how to prepare for them. It contains lots of information on the PEI but also contains details on the process of other consultancies. The book also includes tips and tricks for making a good impression during the interview, as well as advice on how to follow up after the interview is over.

One of the things I appreciated most about this book is the level of detail provided. The author includes examples of common interview questions, as well as sample answers that demonstrate how to approach them. This is incredibly helpful for anyone who is feeling nervous about the interview process and wants to be as prepared as possible.

In addition to providing practical advice, the author also includes a number of case studies and real-world examples that help to bring the material to life. These examples are engaging and help to illustrate the key concepts in a relatable way.

Overall, "The 1%" is a must-read for anyone looking to break into the consulting industry. It is well-written, informative, and packed with valuable advice and insights. I highly recommend it to anyone who is preparing for a consulting interview.

★★★★★ Great Read

Reviewed in the United States US on March 29, 2023

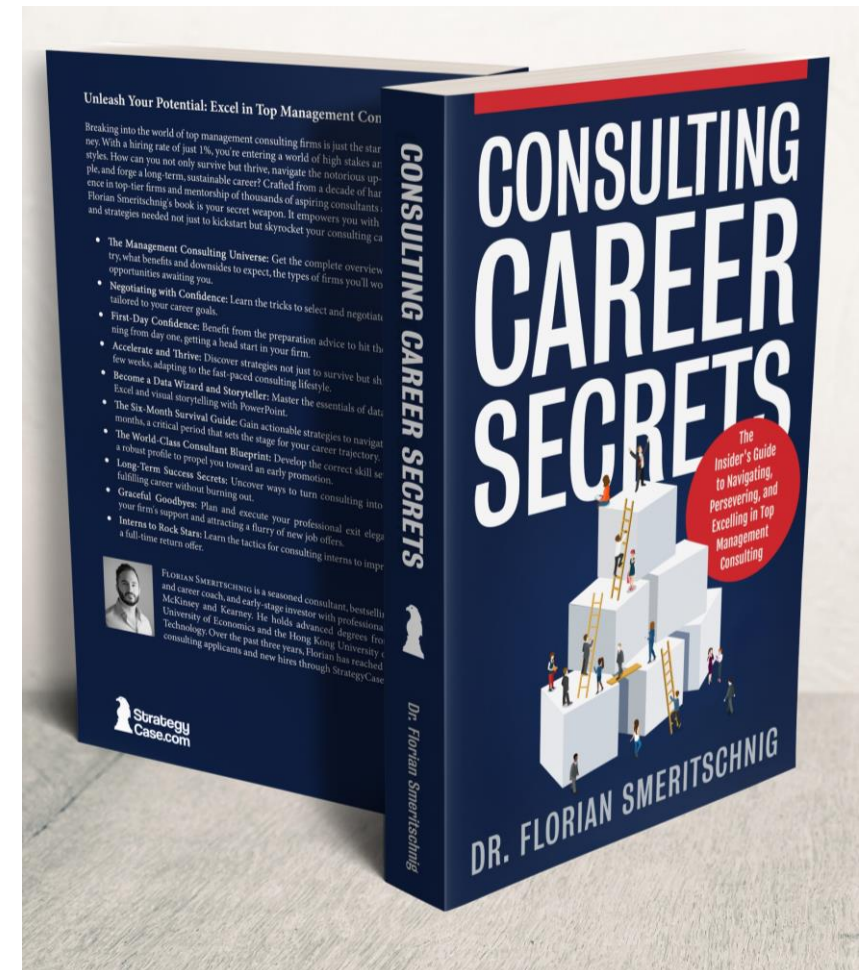
Verified Purchase

The 1%: Conquer Your Consulting Case Interview: Unlock the secrets behind modern case and fit interviews and join the one percent that breaks into McKinsey, BCG, Bain, and other top firms is a great book. The book is an exceptional consulting preparation guide that surpasses other books on the topic. Despite being well-prepared for consulting interviews, the book will exceed your expectations. It offers a comprehensive and in-depth guide to the entire interview process, including often overlooked areas such as fit and interview attire. The author, Florian, recognizes the gaps in current guides that are out there and provides valuable insights, making it stand out from more general resources. The book's extent of topics is complemented by nuanced advice that challenges outdated approaches taught in common case books. The writing is clear, easy-to-read, and easy to understand, and chapters can be read in any order, catering to both beginners and experienced interviewees. Highly recommend.

Learn how to thrive in your consulting career

Crafted from a decade of hands-on experience in top-tier firms and mentorship of thousands of aspiring consultants and new hires, this book is your secret weapon. **It empowers you** with the tools, tips, and strategies needed not just to kickstart but skyrocket your consulting career with all firms.

- **The Management Consulting Universe:** Get the complete overview of the industry, what benefits and downsides to expect, the types of firms you'll work for, and the opportunities awaiting you.
- **Negotiating with Confidence:** Learn the tricks to select and negotiate the best offer tailored to your career goals.
- **First-Day Confidence:** Benefit from the preparation advice to hit the ground running from day one, getting a head start in your firm.
- **Accelerate and Thrive:** Discover strategies not just to survive but shine in the first few weeks, adapting to the fast-paced consulting lifestyle.
- **Become a Data Wizard and Storyteller:** Master the essentials of data analysis with Excel and visual storytelling with PowerPoint.
- **The Six-Month Survival Guide:** Gain actionable strategies to navigate your first six months, a critical period that sets the stage for your career trajectory.
- **The World-Class Consultant Blueprint:** Develop the correct skill set and cultivate a robust profile to propel you toward an early promotion.
- **Long-Term Success Secrets:** Uncover ways to turn consulting into a sustainable, fulfilling career without burning out.
- **Graceful Goodbyes:** Plan and execute your professional exit elegantly, securing your firm's support and attracting a flurry of new job offers.
- **Interns to Rock Stars:** Learn the tactics for consulting interns to impress and secure a full-time return offer.



Socials and reviews

PrepLounge

<https://www.preplounge.com/en/profile.php?id=337437>

StrategyCase.com

<https://strategycase.com/florian-coaching/>

LinkedIn

<https://www.linkedin.com/in/dr-florian-smeritschnig-b5b9661a/>

Appearances in media

Humans of CEMS

<https://cems.org/students-alumni/alumni-network/alumni-interviews/florian-smeritschnig>

Interview with the London School of Economics

<https://blogs.lse.ac.uk/management/2023/04/27/alumni-interview-dr-florian-smeritschnig-cems/>

The Consulting Podcast

<https://youtu.be/pZ8V6A1U-RM>

The Performance Podcast

<https://youtu.be/Y7bQmrN9438>

Interview on the consulting hiring slowdown

<https://www.semafor.com/article/02/16/2023/the-rich-are-getting-poorer>

Books

<https://www.amazon.com/dp/B0BSJ9W9KL>

<https://www.amazon.com/dp/B0C9K6MBJF>



4

Testimonials and Reviews

"Nothing speaks more of success than a roster of clients who have found their potential, reached their goals, and are happily thriving. Their victory is our shared joy." - John C. Maxwell

**Have a look at *some* of
my clients' offers over the last 3 years**

A&M

Wed, Jan 10, 8:32 PM



to me ▾

Hi Florian,

Cheers to the New Year!

Thank you for the follow up email - I am so sorry I went MIA for the past 2 weeks. I did not want to tell you until things are 100% certain and I sign the offer as I did not want to jinx it. But the interview with [redacted] went very well, [redacted]

[redacted] The fit interview also went way better than I expected.

At the end of the interview, he told me that "you are doing very well during this interview" and "you should be able to hear back from us within 2 days - it will be quick". He def got my hopes up. Only 30 min after the interview, HR reached out to me and offered me the position (I attached the email below!). I was ecstatic as I did not think it would happen that fast but HR told me that [redacted] told her to proceed with me ASAP.

Thank you again for being with me throughout this journey, Florian! I am sure I cannot make it this far without you and your guidance. Never in my wildest dream would I receive an offer only 30 min after the interview - as you can also notice how important this opportunity is to me. I will definitely keep you more in the loop the next few days to come.

Talk to you soon!

Best regards,
[redacted]

McKinsey

[redacted] - January 15, 2024



In one case interview and one PEI meeting Florian prepped me successfully for a McKinsey summer internship on a tight timeline.

PwC

Thu, Jan 18, 11:53 AM



to me ▾

By the way, I am glad to tell you that I received a verbal offer today from PwC Abu Dhabi for a Finance Transformation Consultant/ Manager role. It was good practice. Hopefully I can translate that to MBB!

Tier-2

★★★★★ November 28, 2023 by Anonymous

After struggling with my consulting interview, I reached out to Florian for help. Prior to connecting with him, I had practiced cases using resources like LOMS, Case Coach, and Custom Case Coach. My challenges included feeling overwhelmed with resources, not grasping the logic behind frameworks, difficulty communicating concisely, and struggling to think quickly on the spot.

Here's why I highly recommend Florian:

1. Pricing: Florian offers one of the best prices in the market. His bundle includes private sessions and a wealth of materials on his website, such as video courses, practice drills, and case books from reputable MBA programs. This comprehensive package saved me money compared to other platforms that charge solely for access to drills.
2. Coaching Style: Florian prioritizes the individual over rushing through sessions. His three key qualities—attentiveness, patience, and reliability—made him an invaluable coach. Detailed feedback, prompt email responses within 24 hours, and a focus on my needs demonstrated a genuine commitment to my progress.
3. Coaching Sessions: After each session, I received detailed feedback addressing what to improve, why improvement was necessary, and how to achieve it. Florian effectively enhanced my problem-solving skills, and I consistently noticed improvement after each session. Despite last-minute scheduling challenges from the firm I was interviewing with, Florian always came prepared and ensured my objectives were met.
4. Quality of Material: Having a PhD, consulting expertise, and having authored a book on case interviews should provide you with all the credentials you need to trust him. If not, I'm not sure what else would. All the materials on his website are carefully either selected from various sources (MBA case book) and or written by himself (practice drills) so you can have access to everything you need in the most time efficient manner.

In summary, Florian transformed my consulting interview experience. With his guidance, I overcame my initial struggles, capitalized on my strengths, and improved my weaknesses. If you're facing challenges similar to mine, I wholeheartedly recommend booking Florian to unravel each obstacle one by one.

to me ▾

Hi Florian,
Hope you are doing well!

I got the offer yesterday. Thank you so much!

Best,

Thu, Jan 11, 6:57 PM



McKinsey

BCG

December 3, 2023



Working with Florian for my offer was an absolute treat. He reassured me and showed a deep understanding of my situation and ambitions right away. His approach was highly personalized and he always came prepared with a case tailored to my specific development needs. Most importantly, his advice was spot on. He identifies weaknesses and areas for improvement quickly and does this with an insane level of detail orientation. He was not only pointing these out but also told me how to change and practice to internalize the newly learned skills with his drills. He also showed me how to build on my strengths which is something that I never considered before.

Throughout our sessions, Florian was super friendly and approachable. His ability to crack a few good jokes made the learning process more enjoyable and less stressful. His expertise and friendliness made the entire coaching experience effective and worthwhile.

One final aspect I greatly appreciated was the flexibility. He was very accommodating with scheduling and rescheduling, which helped me to balance my coaching sessions with my work commitments.

McKinsey

Boutique



December 28, 2023

I bought the training with Florian because he had good reviews on all platforms I looked at and I can attest now that he prepared me very well for my interviews. On top of his expertise in case interviews and drilling you to the next level, he gave me even more courage and self-confidence. In every session he found new topics and questions to challenge me and always had very helpful tips, for instance, to polish your strengths and hide weaknesses. I felt very well prepared and was therefore able to go into several interviews a little more relaxed, which resulted in more than one offer which is more than what I expected. I can recommend his training to anyone who really wants to take their consulting interviews seriously. He also had great tips on how to prepare for the role after the offer.

L.E.K.

Tue, Dec 5, 2023, 7:22 PM



to me ▾

Hi Florian,

I am happy to inform you that I received and accepted a full-time BA offer from McKinsey office.

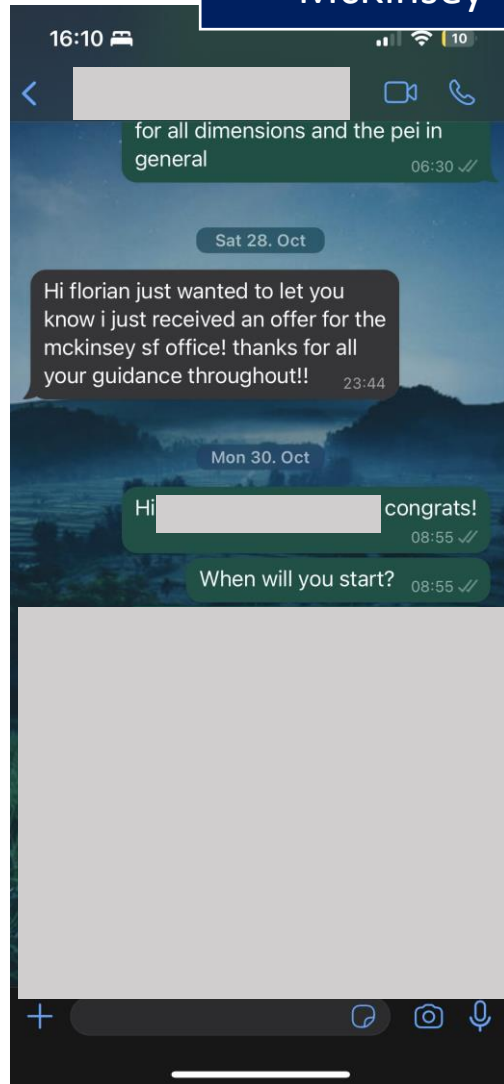
Thanks a lot for your precious contribution during this journey together!

Have a nice evening.

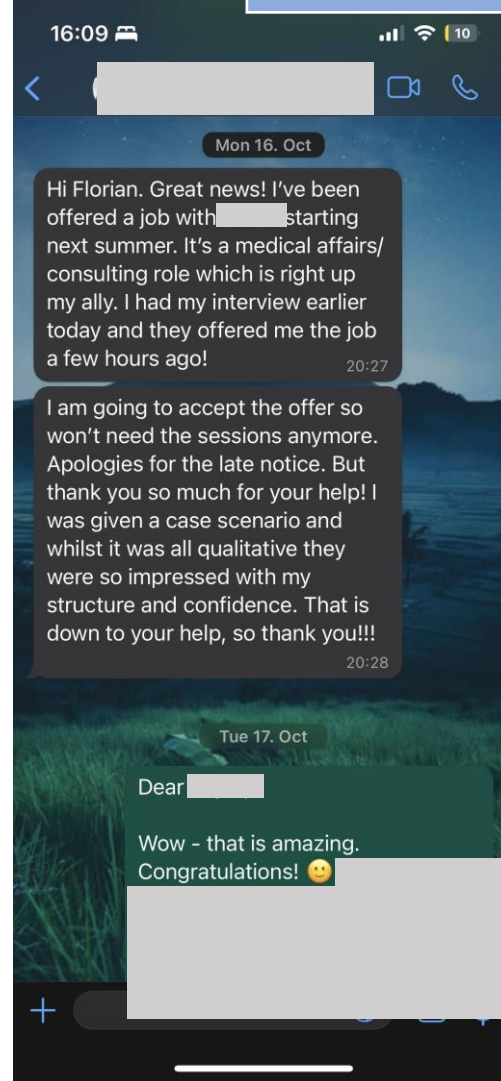
Br,

McKinsey

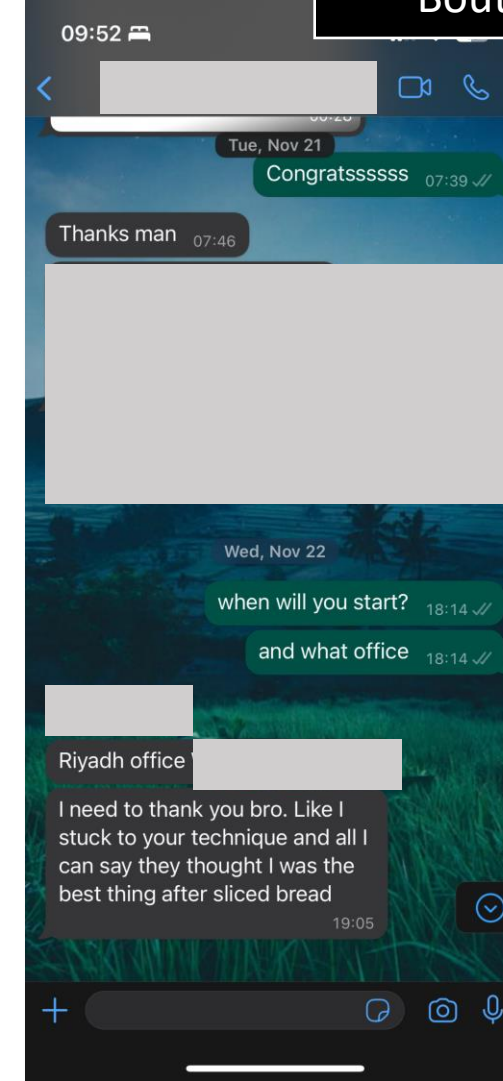
McKinsey



Top 3 Pharma In-House Consulting



Boutique



★★★★★ September 28, 2023 by Anonymous

I'm going to headline this review by saying I got the McKinsey offer. All I used for this was 'The 1% Case Method' and all that that gets you – one to one sessions with Florian, access to his StrategyCase resources, and practising with his other top quality candidates that he is coaching. I do not have a business background at all but Florian took me from zero to offer in just five sessions.

Not only did I get the offer but I was told I was the “most definite offer” of this recruitment cycle and that the partners immediately gave me a “yes” before even discussing my performance. This is 100% down to Florian's ability as a coach to get you to be offer-ready and there is absolutely no way I could have done it without him. (I've also left an individual lesson review with the above in it – that's me!)

I could go on all day about why this is the best package on PrepLounge, but I'll break it down into four areas: 1. It is 100% representative of the real interview; 2. Florian's drills and feedback are masterfully done to help you see huge improvements between cases; 3. Florian is truly a great, helpful and responsive guy; 4. Casing with his network was super helpful and fun.

1. Having recently been through my McKinsey interviews, I can say right from the get-go, Florian will run a 100% realistic scenario with you – the difficulty, pace, and style is entirely accurate to the real thing. This means you waste no time from the second that you start with Florian. This made me feel way more relaxed in the real thing because I'd cracked very similar cases in practice, so it just ended up feeling like another case with Florian – a great feeling when interviewing for your dream job!

2. Florian will give you a comprehensive spreadsheet of feedback broken down into really granular categories as well as very actionable ways to improve each area. I followed his feedback to the letter and got the offer. In between sessions, the resources you gain access to through this package - the drills, video academy and others – will make you so highly competent in each. My frameworks went from being very average to having my interviewers telling me that they were some of the most creative and structured that they could remember. This is again 100% down to Florian.

3. Florian is genuinely so easy to talk to. He dealt with my nerves, anxieties and fears throughout the whole process super well. Every time I had a wobble, he reassured me. Every time I had a question about anything interview related, he was super responsive, no matter how dumb my questions were haha. He is just a cool guy and I have really enjoyed every chat, call or case that I've had with him.

4. I feel really lucky to have had access to a network of super smart, funny and outgoing people to practice with. I have no doubt this has been a huge part of my success. I've genuinely made some really cool connections and friends from all over the place who were so comforting and reassuring in the build-up to my interviews (and offer!). I'm excited to celebrate their offers with them too :)

Overall, Florian has made my dreams come true and having this offer for McKinsey is genuinely going to open so many doors for me now, and I know I'm going to have access to so many amazing opportunities that a few days ago (pre-offer) were just a fantasy. As I said, the feedback was that I excelled in the interviews and I 100% attribute that to Florian and his coaching methods.

McKinsey

★★★★★ October 09, 2023 by [redacted]

Florian support throughout the process has been fundamental to get a full time offer at McKinsey & Company. From structuring approach till PEI strategies, Florian helped me navigating the challenging interview process, being approachable, kind and always ready to spar. Highly recommended!

McKinsey

Offer Comparison Inbox x

L.E.K.

Capital One

Wed, Oct 18, 9:00 PM

to me ▾

Hello Florian,

I hope you are doing well! I wanted to let you know that I received two offers: 1 from capital one strategy and 1 from LEK consulting for the undergraduate summer internship. I was wondering if you could answer firstly which would be better for MBB re-recruiting next year for full time and secondly if I cannot re-recruit which would be the better option in terms of consulting development.

Best,

September 29, 2023

McKinsey

★★★★★

Florian prepared me so incredibly well for the McKinsey interviews – I cannot recommend him enough! He is very knowledgeable about what the interviewers are looking for and really takes the time to learn your strengths and weaknesses. I learned something new in every session I had with him, and really felt like all of his advice was tailored to me. If you're considering a session with Florian, just do it!

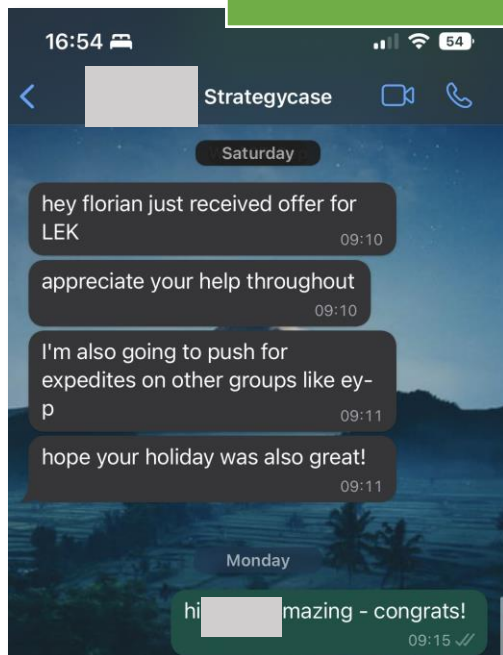
McKinsey

★★★★★

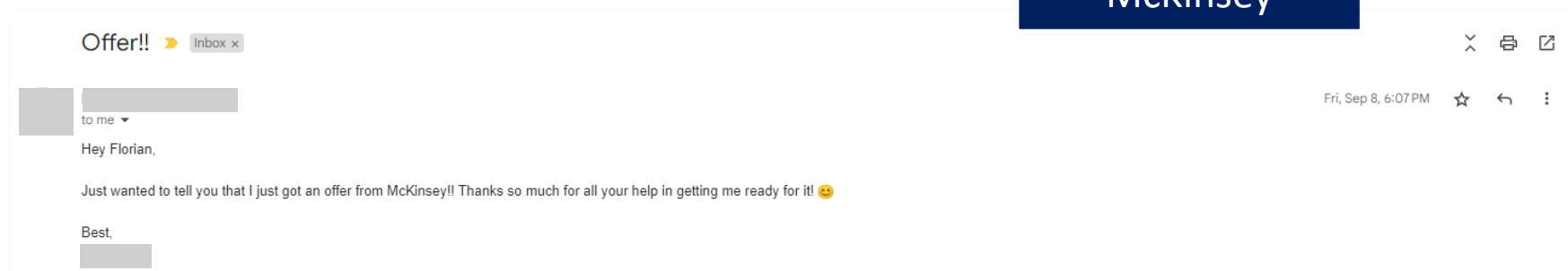
November 2, 2023

The 1% Case Method works! 😊 After a longer journey I can finally say that my effort and investment paid off but I owe Florian a lot of gratitude for his teaching and continuous support. I don't have the usual candidate profile and I could see that he was really interested in my progress and success from the first call on. We did many things besides going through case problems that helped me get a grip on business sense and judgement. After every session he always provided me with new tasks and homework practice to go through on my own but I was always able to discuss my struggles and questions with him. Thank you and I am looking forward to what is coming next.

L.E.K.



McKinsey



McKinsey

M – September 29, 2023



Florian prepared me so incredibly well for the McKinsey interviews – I cannot recommend him enough! He is very knowledgeable about what the interviewers are looking for and really takes the time to learn your strengths and weaknesses. I learned something new in every session I had with him, and really felt like all of his advice was tailored to me. If you're considering a session with Florian, just do it!

Bain

★★★★★ July 21, 2023 by Anonymous

Very well worth it. Florian gave really great mock cases before my final rounds at Bain, and I was able to get an offer! He cares a lot about you and will make sure all your questions are answered.

Bain

★★★★★ August 05, 2023 by Anonymous

Amazing coach who gave tailored advice that books do not cover, helping me on the road for MBB offer as an intern! Highly recommend

McKinsey

★★★★★ August 21, 2023 by Anonymous

SIMPLY THE BEST! Florian is great, he really cares about your success and provides very structured and detailed feedback. I was impressed by his support. I have done a few coaching sessions and I have to say that Florian is really great, he provides written feedback with many information. I can only recommend him!

McKinsey

August 22, 2023

★★★★★

Florian is a true mentor and not just a coach. I think enough has been written already but I wanted to wholeheartedly agree to what I have read before booking here and elsewhere. Florian helped me keep my spirits up and working with him was the main reason for getting my desired offer in this tough recruiting market.

– August 26, 2023

★★★★★

I contacted Florian through a recommendation of my friend who received offers last year and we worked on a bunch of cases and PEI stories together. His interview style is very professional and he always has his poker face during the interview which I found to be exactly like in my McKinsey interviews, friendly but not revealing anything about my performance or if they liked my answers. When the interview was over he always switched back to feedback mode and was very amiable. The feedback that we discussed in each meeting was incredibly detailed and nuanced from general things to a lot of details that make you stand out in front of interviewers. For PEI, he told me exactly how to tell my stories and what to adjust to get the highest scores.

After every session he sent a scorecard and detailed evaluation for each element of the case with a homework plan. Every session we had took more than the allocated time and Florian was very patient with answering questions or extending just to discuss all details of the case and my performance. He was very responsive and approachable after each session helping me to clarify open questions or things I thought about later.

I already received offers with McKinsey and Bain and now canceled my BCG recruitment. I am very thankful for what I/we have achieved and I can only recommend working with him.

Bain

McKinsey



McKinsey

– July 6, 2023



Thank you so much for all your help!

Whoever is reading this, I can totally recommend the program Florian has built. His advice is incredibly practical and actionable and he always tailors the sessions to your needs. I had a particular issue with the quant sections in each case and we focused on really quant heavy cases which together with his feedback and homework drills made me much more comfortable.

The sessions follow a clear progression and the feedback always left me with clear next steps and tasks.

Between sessions Florian was always available for impromptu advice on my homework or questions about my applications.

I cannot recommend a better coach for MBB!!

Roland Berger

July 27, 2023



I clearly recommend Florian as a case interviewer and trainer for the amount of effort he put into every session, the things I learned and finally the successful offer I wanted. Kudos to what you have built and how you guide people through your program!

Delivery Associates



Kearney

Mon, Jul 31, 12:12 PM (20 hours ago) ☆ ↶ ⋮

to me ▾

Hallo Florian,

Danke dir!

Ich habe auch eine Antwort bekommen und sie möchten gerne mit mir zusammenarbeiten!

Würdest du das Angebot annehmen?

Viele Grüße

McKinsey

Bain



– June 21, 2023

Maybe the most structured way to get several consulting offers.

- Florian has created a very structured process that begins already before the first session and guides you from session to session
- He has a method that works for each case and is more intuitive than what I read about before. No learning of frameworks but learning how to approach problems like a consultant. I think this will also help me on the job
- Each session was adjusted to my performance and tailored to current doubts I had. I was able to see my progress with him and in peer practice
- There was never any time limit. He was always very patient and made sure all questions were answered and I had a plan for the time between coaching sessions
- I did not have a lot of time for my preparation and he made sure to be available always on short notice
- I felt in great hands as Florian was always telling me something to be confident about

Many things were included in the coaching. Florian reviewed my resume and cover letter, I received access to other customers for peer practice, I used all preparation materials from the site and when I had a question, it was always answered within a few hours, etc. etc

I have not worked with other coaches but I am very happy with my experience and outcome (2 MBB offers, 1 Big 4).

Thank you for making that possible!

Big 4

Oliver Wyman

Thank you for your support!



to me ▼

Florian,

I hope this finds you well. I would like to take a moment to thank you for your time and support throughout the recruitment process, I am grateful to share that I have recently received an internship offer from Oliver Wyman!

I couldn't have gotten here without your advice, and am looking forward to taking the next steps in my career. I would love stay in touch as I navigate full-time recruiting, but am excited to take a nice summer break in the meantime. :)

Thanks,

confidential

★★★★★ July 11, 2023 by Anonymous

I recently completed a full coaching program with Florian and it was 100% worth it – especially since I walked away with my dream consulting offer. The things Florian has taught me have not only been invaluable for my interviews, but also in my personal and professional life, with many peers commenting on my structured thinking and concise communication.

Working with Florian is especially effective because he has synthesized interview success down to a list of habits, and sessions would be spent drilling these habits into you so that you can face any interview with confidence, no matter the case. This learning is enforced by the trove of amazing resources (drills, guides, etc.) that Florian has developed over the years as well as peer practice with his network of coachees (all of whom are strong at casing so you don't waste time practicing with peers who do not know what good looks like).

Furthermore, Florian is a person who really cares about your success. He is patient during sessions and always ready to spend extra time to make sure you get the most out of the session. He is also available outside sessions for any questions or doubts; in fact, I always found myself impressed by the timeliness and detail of his replies outside of sessions.

Overall, if you need to prepare for consulting interviews, Florian is your man! His sessions are simply the best and I can't recommend him enough. Drop him a message, you won't regret it :)



Thu, Jun 29, 4:35 PM (5 days ago) ☆ ↩ ⋮

Sun, May 21, 1:11PM (6 days ago) ☆ ↶ ⋮

to me ▾

Hi Florian,

ich habe jetzt Angebote von zwei Beratungen. PD (Partnerschaft Deutschland, nur public) und &consorten (Boutique von McK-Partnern gegründet).

McKinsey

2x Boutique

Monitor Deloitte

Thank you for your help! ➤ Inbox x

to me ▾

Hi Florian,

It's been a while! I am writing to let you know that I recently got offers from Monitor and IQVIA (final round for a PE coming up too). It was a long journey and I am really grateful for the offers given the current economic situation.

I wouldn't have been able to achieve this without your help. Your coaching completely transformed how I approached cases, so thank you!

Best regards,

04/25/2023

Hi Florian, could you share the Google Meet link for today's session?
09:58

I now found the email! Please ignore the message.
09:58

Great, see you soon :-)
10:26

06/01/2023

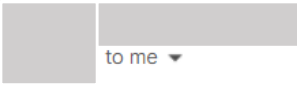
Hi Florian, hope you are doing well. I finally got an offer from McKinsey! I can't express how grateful I am. Thanks once again!!
12:29

Propose interview

Media & Docs >

Proposed interviews >

Please note that your messages will be automatically deleted after five months.



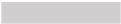
to me ▾

Hey Florian,

Hab gerade den Call von McK bekommen, dass sie mich gerne an Board hätten. Very exciting!

Danke für Deine Hilfe während des Prozesses!

LG,



Thu, May 4, 7:49 PM (10 days ago)

McKinsey

McKinsey



May 10, 2023

I applied for a McKinsey as a medic with very little knowledge about case interviews. I spent a bit of time preparing using the two well-known books on the market and other available resources but felt very chaotic in my approach.

With only 5 weeks until my interview and a lot of improvement to be made I booked in for Florian's 5 session package with the desire for a mentor to help provide some clarity/structure to my prep. I am so, so glad that I made the investment. Florian has a super structured approach to coaching, provides the most detailed feedback, with spreadsheets and even a timeline for you to follow for your own preparation. His practice cases are almost identical to real McKinsey interviews. He has an intimate knowledge about what the interviewers are looking for and perfects every aspect of your technique. We ended up doing an additional session before my final round to discuss final round/partner interview strategies. I felt well prepared and confident going into my interviews, a mindset that I think makes all the difference with MBB. With Florian's help I was able to maximise the little time I had left to prepare and secure an offer with McKinsey. Thank you Florian!

BCG

May 1, 2023



I come from a non-traditional background and tried to study all available materials on cases but the more I "learned" the more lost I became. I found Florian's book which I loved because it laid out a clear foundation and approach. I decided to go ahead with his coaching and I can honestly say it was the best decision. In these sessions I did not just learn to solve a case but solve problems like a consultant. I don't think I would have gotten that far on my own and also in such a short time.

Everything from the first session, the feedback, the detailed preparation plan and mentoring on the way (many emails and voice message) was top-notch. Florian was always available and I felt he was personally very invested in my situation and outcome. The practice materials were great and reflected exactly the types of cases and difficulty level I had in my interviews.

Florian's feedback in each session was tough but encouraging and actionable and I left every session with more confidence and a clear action plan.

If you want to go for MBB case coaching and be successful, I can highly recommend it. Thank you for everything!

BCG

Tue 18. Apr

Hi Florian,
Ich habe das BCG Internship bekommen! Ich habe mich ja für das female intensivship angemeldet aber sie haben mir gleich Visiting Associate angeboten! Vielen Dank nochmals für die tollen Tipps, v

20:28

Wed 19. Apr

Hey 08:06 ✓

Grandios 08:06 ✓

Gratuliere sehr herzlich 08:07 ✓

Wohlverdient! ;-) 08:07 ✓

Wann gehts los? 08:07 ✓

McKinsey

Thu 4. May the weekend 🥳

16:13 ✓

Thank you! 16:18

and you - I'll let you know the outcome when I hear 16:18

Just had a call from the interviewer - I've got the job!!!! 19:25

Fri 5. May

Really over the moon - and very much down to having you to guide me through the process 🥳

Hey 14:08 ✓

Heartfelt congratulations:-)) 14:08 ✓



March 30, 2023



Phenomenal experience from start to finish.

I knew after reading his book and the intro call that I wanted to work with Florian as he already provided so much insights and value during the call.

I have gone through 5 sessions now and worked through most of the materials he shared and I can say that the sessions and "homework" have been transformational for my case interview skills. Since the second sessions I never struggled again to open a case and move through it. The habits he teaches focus on what to do at each stage of the case and how to do it. It becomes very intuitive to just solve any problem. The preparation materials and his coaching network helped me cement and practice my skills.

I am very happy and thankful for what I learned and for the outcomes.

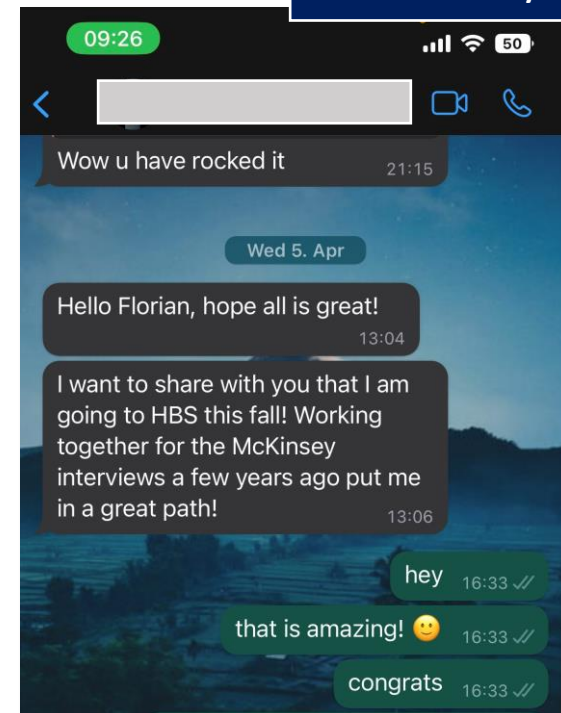
BCG

McKinsey



BCG

McKinsey



McKinsey

★★★★★ March 14, 2023 by Anonymous

Excellent sessions with very insightful and actionable tips for both the case and personal experience interview. If in doubt, would highly recommend trying at least 1-2 sessions with Florian. Just got the call with an offer from McKinsey!



– March 4, 2023



I wholeheartedly recommend Florian not only as a case interviewer and coach but also as a mentor who works very hard for your success:

1. He knows 100% what he is talking about when it comes to cases and fit interviews for all firms
2. His feedback is super detailed and highly structured in the session and the feedback and scoring sheets he sends out after
3. After the first session he sent out a detailed learning plan and gave me access to all materials I needed (drills, frameworks, math). I always knew what to do to and how to improve
4. The sessions always went over the time limit and he wanted to make sure that all my q's are discussed
5. When I reached out between sessions he was always quick to catch up with
6. During the case he acts very professionally but during the feedback it shows that he is just a genuinely friendly and warm person. We always shared a couple of laughs during our sessions
7. I received all three offers I was striving for and he helped me decide where to go based on his own experience and advice

I hope he continues with case coaching for longer.

Kearney

Bain

Boutique

strategy&

★★★★★ March 11, 2023 by Anonymous

Florian as a coach is super helpful because he provides you with insights and tips you cannot find somewhere else. In his program he also equips you with all his materials of StrategyCase.com that help you to target certain areas specifically and to improve on weaknesses. Also his support during the coaching sessions is great and helped me to get into the right mindset to then go into my interviews. With him I could then ensure an offer at Strategy&, which was my goal! Now I am really looking forward to together with Florian prepare for MBB interviews. Thank you so much until now - can only recommend the program.

Accenture



– March 15, 2023



Accenture offer is mine after 3 sessions. Incredibly grateful for the meticulous feedback Florian provided. Could not be more happy with what I learned and the outcome.

McKinsey

★★★★★ January 14, 2023 by Anonymous

I just received my offer from McKinsey and I'm forever thankful to Florian for that. Great experience and worth the investment. Here are few points about my journey:

1. I had no idea what a case interview was and had to prepare in 2 months - Florian provided me with a tailored plan and confidence from day one
2. The cases he provides in terms of structure, math, exhibit are so similar to the ones I had in my interviews (in my final round I had a case very similar to the ones he gave me)
3. PEI... Florian is the go to person for it, in all interviews when I shared my story, I was barely asked drill downs.. instead was told my stories were so comprehensive
4. Florian would stay with me for extra time even when session has ended.. he would stay to address any question or concern

List can go on forever.. it was a great investment..

McKinsey

★★★★★ January 21, 2023 by [REDACTED]

Florian helped me land my McKinsey offer!! Thank you so much for your support throughout and all the resources you shared and for the methods you gave me to tackle each type of question!! I truly appreciate it it 100% transformed my approach!!!

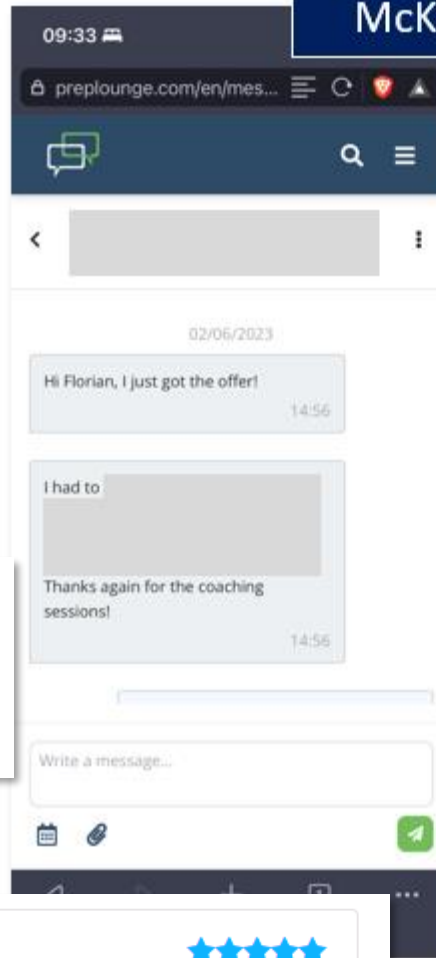
Kearney

[REDACTED] February 20, 2023

Florian is an excellent mentor and was very patient with my performance. In just one session he made me feel so much more confident in the last stages of preparation for my final round interview last week. He told me what small chances to make and how to practice in the final days. While the changes were small their impact on my thinking and presentation was huge.

I just got the call with the offer and the interviewer was full of praise for the depth of my approach and structured communication. Thank you so much!

McKinsey



McKinsey



BCG

12/23/2022

Hey Florian, hope you are doing well. Long ago you helped me with my MBB prep and in the end I decided to take BCG offer and had stopped my McK process after the 1st round (they also were not willing to speed up the process and I couldnt wait anymore).

14:21

Bain

Thu 19. Jan

how have your interviews been?

08:42 ✓

got Bain hahah

09:03

McKinsey

★★★★★ January 17, 2023 by Anonymous

I received the offer from McKinsey!

Florian coached me both for PEI and the case.

For PEI we discussed a story together and he helped me to structure and to polish it.

For the case, he gave a super-detailed feedback for all case question as well as advices to improve. I applied all the tips during my interviews and received a wonderful feedback from my interviewers in both rounds.

Florian really knows what matters most and really helps you to understand how to stand out during interviews, so if you're preparing for an MBB (and especially for McKinsey), Florian is definitely a great help!

Roland Berger

Dec 19, 2022, 3:57 PM



to me ▾

Lieber Florian,

bei mir ist alles bestens, danke der Nachfrage!

Bei Roland Berger hätte es inzwischen geklappt, die Interviews waren

Wie ist die Lage bei dir? Geht es dir gut?

Freut mich, dass es mit deinem Buch so weit ist, herzlichen Glückwunsch!

Viele Grüße

McKinsey

★★★★★ December 15, 2022 by Anonymous

Florian did an amazing job of simulating the actual interview and providing actionable feedback.

His modules were super helpful and allowed me to refine the specific interview scenarios that I lacked in.

He transformed the way I thought about the case interview and gave me confidence of what to expect and how to succeed.

His years of tangible experience at the firm was important in my choosing of his services and he did not disappoint in the slightest.

I see Florian as a trusted advisor moving forward and I would 1,000,000% recommend investing in him as a coach.

As a result of his services (5 practice interviews + drills), I have received a full time offer as an Associate for McKinsey and Company.

~J

McKinsey

BCG



McKinsey

Just got the offer 📧 Inbox x

to me ▼

Mon, Dec 19, 12:10 PM (4 days ago) ☆ ↩ ⋮

Florian Christmas came early this year and I want to thank you from the bottom of my heart. I was anxious all weekend but got the call just now that I will start as an Analyst in February. I am so grateful for your help and for believing in me throughout the process.

I cannot thank you enough. Your coaching and homework drills really made the difference. Forever grateful!!!

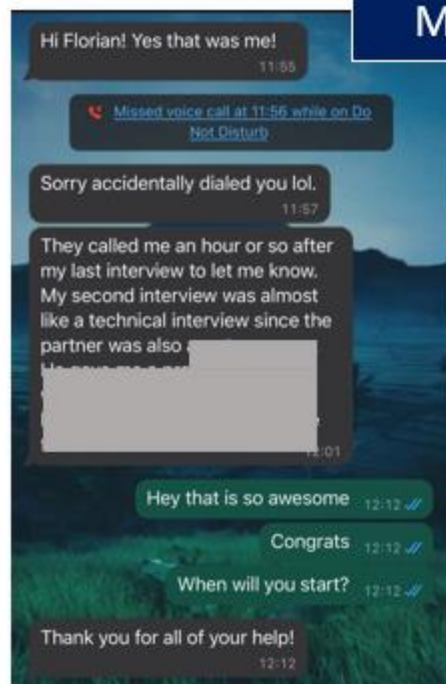
I will go to the office on Wednesday to sign the contract and wanted to ask if you are available for some questions I might have this week.

★★★★★ December 02, 2022 by Anonymous

McKinsey

This review is very overdue but I wanted to be able to write it with the good news that I received an offer! Florian's coaching was diligent and his techniques really benefitted me. I found that his coaching was more appropriate for the kind of cases that McKinsey gave me during my interviews. I had no experience with cases and within 3-4 weeks Florian coached me to successfully pass my first round. I'm very excited to have passed my final round today!

McKinsey



McKinsey



McKinsey

Bain

BCG



Hi Florian! (12:19)

I got BCG. I chose [redacted]

McKinsey

10/12/2022

hi florian

12:26

hope you are well

12:26

As background, I completed a few sessions with you last year and have recently started at McKinsey (your sessions were super helpful so thank you again!)

12:27

Update — Offered Inbox x

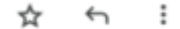
to me ▾

Hi Florian,

Offer is mine! Thanks a lot for your help and always availability!
Quick question - are the data in the article at StrategyCase indeed valid for 2022?
<https://strategycase.com/mckinsey-bcg-bain-salary/>

Sincerely

Mon, Oct 10, 4:37 PM (8 days ago)



McKinsey

McKinsey

Tue, Sep 13, 9:58 AM (2 days ago)



to me ▾

Hallo Florian,

Ich hoffe, dir gehts wieder besser!
Wollte nur Rückmeldung geben, dass ich gestern mein offer von McK bekommen hab.

Ich freu mich und vielen Dank an Dich!

VG und alles Gute Dir, falls wir uns nicht mehr hören.

★★★★★ October 07, 2022 by Anonymous

Before choosing Florian as my coach, I have practiced more than 40 cases and knew what to expect during an interview and the important elements that my answer should contain. However, I was feeling that I was stuck on a specific level and was not sure how I could take a step further. During my two sessions with Florian, he has showed me how to avoid mistakes in a very detailed and easy-to-follow manner and most importantly he advised me on things that I did not even know I should do since they cannot be found in the casebooks. Florian takes his client's success personally by spending extra time in every session without asking for anything in return. He has also been very generous with the resources he shares. I would recommend him to both beginners and advanced profiles!

McKinsey

BCG

Bain

Oliver Wyman

09/21/2022

Hi Florian, ich habe ein Angebot von OW.

Viele Grüße,

11:38

★★★★★ August 22, 2022 by Anonymous

I did a PEI session with Florian and he pays great attention to your stories and guides you on how to best structure, communicate and prepare them for your interview. You get concrete and actionable advice and you will feel more confident in your stories after coaching with Florian.

Update: I got an offer! Florian's coaching definitely helped a lot during the whole process! You'll be better prepared and feel more secure in your interviews since you know exactly what is expected from you and have well prepared PEI stories. Can definitely recommend it to anyone with an upcoming interview!

★★★★★ August 16, 2022 by Anonymous

Today was my first session with Florian and we did an extended case where all case components are covered. The session lasted about 80-90 minutes, making sure that I get adequate feedback on each component of the case. I didn't feel any time pressure at all going over the 1-hour limit. Florian's feedback is very detailed, tailored and insightful. In addition, you receive tips on each component that you can execute in each case, aiming for an overall improvement and distinguishing you from other candidates. These steps will help you get more comfortable as you approach new cases. You will also receive a written version of the feedback, along with prep material and a link to other coachees. Florian's in-depth knowledge with regards to case execution and McKinsey-specific requirements make him a great coach!

McKinsey

McKinsey

Fri 2. Sept

hi Florian, ich habe ein anbot bekommen heute!! vielen dank nochmal für deine unterstützung 🙏

22:27

McKinsey

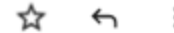
09/13/2022

Hi Florian, just wanted to let you know that I got the offer from McKinsey! :)

14:34

McKinsey

Fri, Aug 19, 5:38 AM (3 days ago)



to me ▾

Hi Florian,

I wanted to thank you so much for all your help. Recruiting has been an extremely difficult journey for me. I got an offer from McKinsey today and Thank you so much for your help. I couldn't have done it without you.

Regards

★★★★★ July 19, 2022 by Anonymous

Mit Florians Hilfe ein Offer erhalten!

Das Coaching von Florian ist wirklich sehr hilfreich und uneingeschränkt empfehlenswert. Darüber hinaus ist Florian super hilfsbereit und auch außerhalb des Sessions erreichbar.

Florian gibt eine detaillierte Einschätzung über die Stärken und Schwächen beim Case-Interview und gibt konkretes und gut umsetzbares konstruktives Feedback. Im Anschluß erstellt er einen personalisierten Vorbereitungsplan.

McKinsey

McKinsey

08/19/2022

Hey florian, just wanted to update you that I got the offer!! thank you!!

07:15

BCG

Tue, Aug 30, 10:43 AM (2 days ago)



to me ▾

Hi Florian,

Just wanted to further update. Although I think I'm going to go with McKinsey, I also got a BCG offer today! Thanks for everything :)

Regards

McKinsey

08/06/2022

Hi Florian, just wanted to let you know that I did end up getting the offer in the end, so thank you for all the help and resources provided! The structured feedback was very helpful to allow me to improve in a short period of time.

19:35

McKinsey

★★★★★ May 16, 2022 by Anonymous

Offer is mine - and Florian's impact is huge! There is no better coach here and you need no more comparing coaches!

- Highly efficient and structured feedback to sanitize all the angles both for cases and fit. With Florian, you will get very practical answers to your strengths and weaknesses and advice on how to improve them.
- Availability and responsiveness. Florian was quickly and coherently answering all my questions after my first two rounds. But even then after a long and uncertain placement of mine he was always available for all sorts of issues.
- Deep expertise in consulting and McKinsey and high compliance and loyalty to McKinsey. It is not exaggerated that McKinsey is number 1 among equals. And Florian knows its culture and requirements, he literally is McKinseyan. Florian will fine tune, polish, steer right into the Firm. And once you're polished for McKinsey you are 100% fit for any MBB, Tier 2, etc.

This investment into coaching with Florian is my highest recommendation regarding your preparation for consulting.

McKinsey

★★★★★ August 11, 2022 by Anonymous

Super helpful with both case and PEI. Got US office internship offer today!

McKinsey

★★★★★ August 08, 2022 by Anonymous

I completed the McKinsey Rocket Offer with Florian and I can say without hesitation that Florian is well worth the money. After previously not receiving any interview invites with MBB and having a coach prior to Florian, I can confidently say Florian was instrumental in my success receiving an offer with McKinsey. Florian stands out in 3 main ways:

- 1) His professionalism. You will not find a coach who is as much of a consummate professional as Florian. He is extraordinarily responsive to your every need and responds to emails extremely quickly. Moreover, he is EXTREMELY detailed with his feedback on interviews and has it all compiled in a spreadsheet. You will be hard pressed to find coaches who provide such detailed and systematic feedback.
- 2) Unmatched materials. Florian's guides on the McKinsey Solve Game + the BCG CaseyChatbot were very helpful in allowing me to pass both the aforementioned assessments.
- 3) The accuracy of his sessions. During my McKinsey interviews, they were almost exactly like Florian's practice sessions. I felt confident and great throughout the interviews. Even when my interviews threw trick questions at me, I simply followed the habits Florian ingrained in me to attack them.

While Florian's McKinsey Rocket Offer may appear to be more pricey than other offerings out there, I would still recommend purchasing it if you have the means to. I had to save up for a bit to afford it but I'm very pleased I did! In closing, I can't thank Florian enough for the help he gave me.

★★★★★ June 30, 2022 by Anonymous

Florian is a great coach, not only the skill sets he teaches you through his structured approach also his mentality is perfect as a coach. The five coaching sessions were a key in securing a offer from McKinsey! He gives you enough confidence and is great to structure your PEI in the way you will succeed at McKinsey. Would always recommend him again!!

McKinsey

McKinsey

to me ▾

Fri, Jul 22, 6:30 PM (3 days ago) ☆ ↶ ⋮

German ▾ > English ▾ [Translate message](#) [Turn off for: German](#) x

Lieber Florian,

ich habe gerade meine Zusage für McKinsey bekommen! War heute noch mal ein harter Tag, aber bin jetzt sehr glücklich und hab es noch gar nicht realisiert. Noch einmal vielen vielen Dank für deine Hilfe, die Tipps und das Feedback - ohne das hätte ich es bestimmt nicht geschafft.

Ganz liebe Grüße und weiterhin gute Besserung nach der OP. Ich hoffe du bist schon fitter!

Liebe Grüße und ein tolles Wochenende

McKinsey

hi Flo

Wollte mich nochmal melden, ich hab es geschafft! Musste nicht mal mehr ins Partner Interview: "Sie waren alle so begeistert". Vielleicht hatte auch keiner Zeit sei es drum ich werde [redacted] starten! Gruß und großes Dankeschön

McKinsey

Co-Founder @ [redacted]

 McKinsey & Company

Ignore [Accept](#)

Hi Florian - I hope all is well! I worked with you last year to secure a McK interview, I just want to send a note to say hello, and I would like to connect here. You were extremely helpful and had a great approach to coaching which I admire. [Weniger anzeigen](#)

Reply to [redacted]

★★★★★ July 12, 2022 by [REDACTED]

McKinsey

Florian was incredibly helpful in assessing my strengths and weaknesses and giving me meaningful, actionable feedback. I had two separate sessions (one prior to each interview round) and left each more confident and with a game plan that I could execute. His style is friendly, but he isn't afraid to give the feedback necessary for improvement. He has a significant depth of knowledge on this process beyond what can be learned alone on google (trust me, I've read everything:)). Highly, highly recommend, especially if you are in the situation of a tight timeline for preparation. I received an offer from McKinsey and credit much of my success to his guidance.

★★★★★ July 04, 2022 by Anonymous

McKinsey

I started preparing for cases one month before my first (and final) interviews at McKinsey. Florian has been critical in my success for receiving a full time offer, mainly for 1) the invaluable tips to crack cases, 2) hearing what McKinsey is looking for in candidates, 3) the extensive feedback and resources he provided me with to accelerate my learning curve. I highly recommend working with Florian if your goal is to optimise your learning process and ultimately receive an offer to your dream firm!

★★★★★ July 06, 2022 by Anonymous

McKinsey

I got an offer at McKinsey - and Florian's coaching was crucial for the receipt! I had three sessions with Florian, but already the first one was game changing. He gives feedback on small things you can directly change with a huge impact on your overall performance.

After each session you know exactly how to work on yourself and how to perform better in the interviews. I can not only recommend him for the case interview, but also to talk through your PEI-stories for McKinsey preparation. You don't only feel more comfortable, but Florian is also giving you concrete advice and can tell you beforehand if the stories actually fit the dimensions.

So overall: the money is more than worth it and if you have an interview coming up (especially at McKinsey) you should book the coaching to be the best version of yourself in the interviews.

McKinsey

Sat, Jul 16, 1:51 AM (3 days ago)



to me ▼

Hope your surgery went well! Wanted to let you know they made me an offer! Incredibly grateful for your guidance!

McKinsey

★★★★★ May 30, 2022 by Anonymous

I started the preparation for my McKinsey interviews with a coaching session and found Florian to be the perfect coach on my way towards the offer. Mission completed :-)

The preparation with Florian was very valuable to me, especially due to three reasons:

1. Florian has very deep knowledge about the process, the interviews and the different types of case questions. After the coaching sessions, I had a clear picture of the upcoming interviews and felt myself very well prepared. I did not experience any surprise during the interview day and got my offer right after lunch without having further interviews in the afternoon.
2. Florian invested a lot of time, both during our sessions and also inbetween. He was always available for any kind of question during the process and always took the time to answer my questions in detail. This really helps, especially in times when you are struggling with self doubt.
3. Florian gives very detailed feedback together with recommendations for further preparation. His feedback was a perfect basis for focused work on my weaknesses and helped me to improve them dramatically.

Florian, many thanks for all your support, patience and the positive and productive atmosphere during our coaching sessions!

McKinsey

★★★★★ April 26, 2022 by Anonymous

I'm a bit late to review here after the months of celebrating my job offer, but sitting here preparing to start my new role at McKinsey, I can safely say that Florian was instrumental in me getting my job. He is extremely friendly, reliable, structured, and knows exactly how to guide you and help you out, given you're willing to do the same. My experience with him was fabulous, and much better than a couple of other people I did 1 session each with. Please please don't think about signing up with him, it'll definitely pay off.

McKinsey

Thu, Jul 7, 8:26 PM (14 hours ago)



to me ▾

Hey Florian,

Hope you're doing well! Just wanted to update you that I did get the offer from McKinsey. I'm still not sure if I'm going to take it yet because I have a competing offer from [REDACTED]. But at any rate, definitely good problems to have. I just wanted to let you know in case you record success rates of your clients or anything of that nature. Also just wanted to thank you for all of your help. You really went beyond the extent of what coaching sessions would typically entail to make sure I understood what I needed to do and I don't think I would've gotten the offer without your help. Thank you again, and best of luck [REDACTED]

Best,



★★★★★ July 04, 2022 by Anonymous

Led to an offer at McK! Definitely worth it. I spent months preparing before finally deciding to work with Florian, and he was instrumental in helping me refine my skills and also in making me feel comfortable enough to go into the interviews confidently. Overall great content, but I also just enjoyed our sessions! Thanks so much, Florian!

McKinsey

Sat, Jul 9, 10:39 PM (2 days ago)



to me ▾

Hey Florian,

Just wanted to let you know I heard this morning that I got the offer! Thank you so much for your help prepping, it was really instrumental for me. Hope you have a great weekend!

Cheers,



McKinsey



★★★★★ June 08, 2022 by

I had 2 sessions with Florian and just received my offer from McKinsey. In the two weeks leading up to my final interviews, Florian gave me great feedback and tips that were very practical and applicable to my case studies and gave me some fine tuning that not only increased my confidence, but also my abilities to effortlessly work through my cases during the final 4 interviews. The investment in the coaching session was well worth it and I strongly recommend at least 2 sessions with Florian.

McKinsey

★★★★★ June 14, 2022 by

Florian's PEI prep session was extremely valuable just before my final round interviews with McKinsey. He coached me through re-framing my stories in a way that made them easier to follow and that met the goals of answering the question. I highly recommend a PEI session with Florian and I received an offer from McKinsey thanks in part to his coaching.



★★★★★ June 26, 2022 by Anonymous

An efficient session with valuable and tangible insights and tools to use while preparing on my own, plus I actually enjoyed practicing with Florian! Led to an offer at McKinsey!

McKinsey

McKinsey

Mon, Jun 6, 5:48 PM (11 days ago)



to me ▾

Dear Florian,

I just wanted to reach out to tell you THAT I RECEIVED THE OFFER!!!!

Sorry for not getting back earlier but my interviewer was busy so it took a week for them to make the call. She just called me two hours ago.

I am so grateful for your support and your approach plus the people you connected me to practice were amazing.

I have a couple of questions

[Redacted]

Thank you very much

God bless

[Redacted]

McKinsey

★★★★★ June 08, 2022 by Anonymous

Florian and I had one session together and it was very valuable for me. I was in the end of my preparation and beyond the point where peer interviews bring you much forward. It was the perfect time to have an expert meeting and get some details straight!

Florian understood my needs, gave valuable tips before and after the meeting in a structured way. He has an open personality that is easy to talk to which is important for a good coach.

Shortly after that I got the offer from McKinsey! (I only applied to one consultancy)

Kearney

EY

Tue, Jun 14, 3:47 PM (3 days ago)



to me ▾

Hi Florian-

Hope you are doing well!

I wanted to let you know that I got offers from EY-Parthenon, Kearney, and Google (for the internal consulting group). All of the interviews were case-based. Thank you so much for your help preparing me for these interviews; your tutoring really helped me to make a step change in my casing. In particular, your emphasis on being hyper-structured and using signposts was extremely helpful. The PEI session also was great preparation for the behavioral sections of all three interviews.

[Redacted]

Best,

[Redacted]

Google

★★★★★ May 02, 2022 by [REDACTED]

UPDATE: GOT AN OFFER!!!

Florian's help is worth every penny!

His coaching and structured approach have given me the tools I need to improve my case skills dramatically. I went from struggling to go through a case to passing the first round with "outstanding performance."

Given my past experience interviewing with McKinsey and discussions with people currently working at McKinsey, his approach is exactly what they're looking for. Follow what he says, put in the work and you're bound to land an offer.

The coaching sessions have been fantastic. Scheduling has been a breeze and Florian is always quick to respond to message. His feedback during the session is very actionable. He takes his time to ensure you understand concepts (including going over scheduled time if needed) and I never felt rushed during the session. After the coaching sessions he sends a spreadsheet with all his detailed feedback so you can review at your leisure and you don't have to waste time during the session to write what he says. He will also connect you with other high caliber case partners who can further improve your performance

Would highly recommend him to anyone serious about getting an offer!

McKinsey

McKinsey

06/15/2022

Hi Florian,
Ich habe gerade das McK Angebot bekommen :)

15:08

McKinsey

[REDACTED]
to me ▼

Please disregard that last email. Turns out it was positive and I got the offer!!!!!!

Thank you so much for all your help!!!! Couldn't have done it without you 🙏

Fri, May 13, 8:16 PM



★★★★★ March 14, 2022 by Anonymous

I just got an offer from Mckinsey! Florian's instructions are the MOST constructive one that I have ever seen in my 100 + case practices. I institutionalized his advice into my practices and reached to a new level. Florian introduced me to several mock partners. I also learned a lot from them. I will give Florian a 10/10 rating!

McKinsey

★★★★★ April 18, 2022 by Anonymous

Florian is absolutely amazing. One of the key issues that I had while finding a coach was to filter amongst a seemingly huge talent pool of coaches preplounge offers. However, based on my interaction with 3 different people, Florian stood out, and is completely true to his description. He is extremely knowledgeable about the entire McKinsey process and is a beast when it comes to fit and case preparation. I have improved tremendously under his supervision as he's always structured in his feedback and approach, and is more of a friend than a coach. I highly recommend him for candidates who are serious about outcomes and results. As with all coaches, YOU have to put in the ground work for him to assist you, and if you do it your bit well, Florian will take you the distance.

McKinsey

★★★★★ May 07, 2022 by Anonymous

Received an offer from McK London! Couldn't have done it without you Florian!

McKinsey

Bain

02/05/2022

Hello Florian! Just to keep you posted: got an offer from Bain ;) 2:33 pm

Still moving up the rounds with RB and BCG 2:33 pm

McKinsey

05/04/2022

I GOT THE JOB!!!!!!!!!!

17:42

Just heard back an hour ago. THANK YOU SO MUCH!

17:43

★★★★★ April 08, 2022 by [REDACTED]

McKinsey

Update: I got the offer and can definitely attribute my success to Florian's coaching. All the below still stands true, and I would definitely recommend him to anyone looking to break into MBB.

I'm still going through the interview process so I can't speak to end results yet, but after having gone through the McKinsey Rocket program with Florian, I successfully passed my first round.

I can categorize Florian's coaching into 3 key areas:

1. Case Prep

Florian is really a natural teacher. I've heard from people in business school that they had to do 50+ cases to become comfortable before their case interviews. I did 4 sessions with Florian, having never done a case before, and came away probably 95% prepared. I learned the foundation, things to focus on, and a bunch of tricks to lookout for. Florian gives very robust cases that are also different so you can cover a lot in 4 cases. Getting 95% prepared from just 4 is incredible efficiency especially for those who don't have an entire school consulting club network to help prepare.

2. PEI Prep

In addition he helps prep for the PEI which is a commonly overlooked part of the interview process. He provides a lot of insight into it and what you need to do to be successful. This is super helpful as most people only focus on the casing and there are limited online resources for PEI prep.

3. Investment in each candidate

And lastly I could tell Florian treats his coaching not just as a business but as a true commitment to each candidate. He genuinely cares about his clients' success. He was constantly checking in to see how my prep was going and even offering his time to review questions or documents I had free of charge outside of sessions. He is very patient and doesn't hard cut sessions at an hour but rather when he feels that everything has been covered.

I can't recommend Florian enough and everyone who is preparing for McKinsey should definitely give him a shot. It's well worth it.

★★★★★ March 31, 2022 by Anonymous

McKinsey

I met with Florian prior to my final round interviews with McKinsey and found his session and feedback super helpful. His advice on best practices definitely helped my case performance and I got an offer in the end :)

★★★★★ 5. April 2022 von Anonym

McKinsey

YES! I got an offer from McKinsey and am so grateful for Florian's help!! I greatly recommend Florian because: (i) his feedback is very structured, concrete and detailed, (ii) his coaching sessions, drills and methodology are impactful and (iii) Florian is very available and always willing to help. Again, I highly recommend Florian! THANK YOU for making this happen!

McKinsey

★★★★★ April 18, 2022 by Anonymous

With the excellent help of Florian I got offers from McKinsey and Bain. He helped me a lot during the process, not only with his expertise in the actual coaching sessions but also with some free messages that kept my motivation process up during the time I exercised by myself.

I would definitely recommend him as a coach if you want to secure your MBB offers! He's worth every penny!

Bain

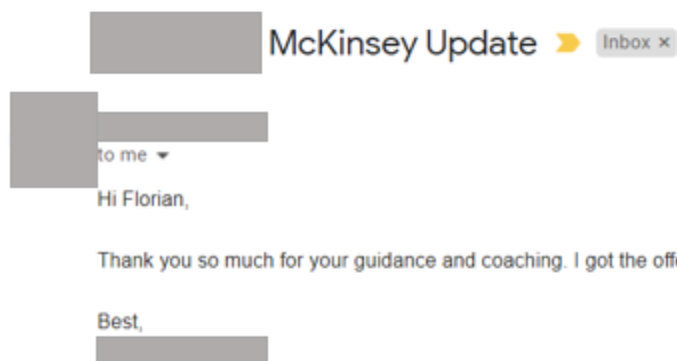
★★★★★ March 10, 2022 by Anonymous

McKinsey

You don't have to look any further!! Florian is definitely the best way to improve your chances of getting an offer from McKinsey! I just got an offer and I could never have done it without his help and guidance.

His help was invaluable for both the PEI and Case aspect of the interviews. I found that my performance really accelerated very fast after taking lessons with Florian. I cannot recommend Florian anymore highly. I took multiple sessions with Florian and every single lesson, Florian gives very structured feedback and actually tells you how to improve (which is the most important part). Seriously, look no further!

McKinsey



Fri, Mar 25, 9:54 PM (10 days ago)



★★★★★ March 02, 2022 by [redacted]

McKinsey

I've met with Florian twice, and I'll echo all of his numerous 5-star reviews. Florian is a professional and will aptly prepare you for McKinsey interviews. After each session with him, Florian provides actionable feedback and next steps in a documented format. He also does an excellent job walking candidates through what a good and a great response will be.

Yes, Florian has a high rate, but he knows the ins and outs of the interview process, and his feedback is surgical. Florian saves me hours by being direct and building me up to be confident and prepared. I would recommend him for anyone serious about joining McKinsey.

McKinsey

★★★★★ January 25, 2022 by Anonymous

I have just received an offer from McKinsey and can't thank Florian enough! I have booked 2 of his coaching sessions right before my second round to help me better structure my answers and dig deeper. I went from needing to dig deeper to being told Excellent Structure by a Sr Partner. Florian was very helpful and his feedback was valuable and actionable. I felt a difference from the first session. His approach boosted my confidence too and I also bought the Math and case package he had on his website. He did not only help in structuring, but he gave me tips to ace the interview as a whole. His recommended approach for deciphering data and analyzing tables was spot on and made it easier for me in terms of pinpointing insights and relating them to the overall objective of the case. Thanks again Florian for your help in securing an offer at McKinsey!

McKinsey

Hi Florian!!!! I GOT THE MCKINSEY OFFER!!! The partner who interviewed me phoned me up an hour ago!! I still can't believe it! Thank you sooo soo so much for the help!!! I could never have done it without your teaching!!! I'm forever grateful!!!

23:15

McKinsey

Mon, Mar 7, 10:05 AM (8 days ago) ☆ ↶

to me ▼

Hi Florian,

Sorry for the delay in getting back to you, it's been a crazy few days! Super happy to say I got an offer for [redacted] office :) [redacted] Thanks for everything!

Cheers,

[redacted]

McKinsey

02/07/2022

Hi Florian, ich habe gute Neuigkeiten! Hatte am Freitag mein McK Final Round Interview und habe ein Angebot erhalten :) Besten Dank nochmals für deinen Support, die Sessions mit dir waren wirklich extrem hilfreich!

10:26

McKinsey

15.03.2022

Hello Florian: Happy to let you know that I have passed and got an offer from McKinsey :) Thanks again for all your help and coaching, it was very helpful

09:30

McKinsey

★★★★★ February 01, 2022 by [REDACTED]

Florian coached me to prepare all the round-interviews at McKinsey for an analyst position. Thanks to Florian's help, I got the job offer!

Therefore, if you want to land a job offer, I would strongly recommend you take Florian as your coach for four main reasons:

First, Florian's coaching method is very well structured and organised. Hence, you will spare a lot of time in your preparation and directly target the important stuff.

Second, Florian will provide you with the best pre-selected content available out there. Therefore, with his content you will have the perfect material to study on your own time and make sure you are best prepared for the interview.

Third, Florian is very flexible, and his feedbacks during the learning sessions are cristal clear. In fact, he did not hesitate to spend more time with me than what I had scheduled if it was necessary. But most importantly after a session with Florian, based on his great feedback, you will directly know what to improve and what you should do during your real interview. This is extremely helpful, since a well organised and delivered feedback helps to remember it very easily. Moreover, he will notice some details on your case studies that you would not have thought of but that will ultimately bring a good-level interview to a perfect-level interview.

Fourth, Florian is really flexible, available, friendly, and funny. Therefore, he will give you confidence in what you are doing! This is the last point of my list, but certainly not the least. In fact, for stressful exercices and to feel prepared it is especially important to have a coach who methodologically helps you to build your own confidence.

Thank you Florian for your great help!

McKinsey

Mon, Feb 14, 11:22 AM (9 days ago)

to me ▼

Hi Florian,

How are you? I just finished my interview process in McKinsey and I've been told that the outcome was positive, so I'm soon going to be contacted by the HR with the offer. Thanks for your coaching that has been very useful!

I'd really appreciate if you could give me a couple of suggestion that could be useful for me before I receive the offer, based on your experience in McKinsey:



Best Regards,



McKinsey

Sun, Feb 6, 11:26 PM



to me ▼

Thanks so much Florian for the follow-up!!! Sorry for the delay — for some reason your email went to my spam box — but yes I got McKinsey offer!!! Thanks again for helping me prepare for the interviews —

Best,



...

Update! 📧 Inbox x

[Redacted]

to me ▾

🌐 German ▾ > English ▾ [Translate message](#)

[Turn off for: German x](#)

Hi Florian,

Ich wollte dir nur ein kurzes Update geben nach meinen Interviews am Freitag.
Ich habe ein Angebot bekommen! Daher nochmal vielen Dank für deine Unterstützung!

[Redacted]

Mon, Jan 24, 7:01 PM (14 hours ago) ☆ ↶ ⋮

McKinsey

McKinsey

Friday

Got the offer 👍 00:43

Heyyyy 10:27 ✓

Congrats 10:27 ✓

Well deserved and I expected it haha 10:27 ✓

When will you start? 10:27 ✓

[Redacted]

Will do! Not sure on start date yet - just wrapped up interviewing earlier today and got the call 30 minutes after my last interview 10:28

Thanks for your help! 10:28

★★★★★ January 22, 2022 by Anonymous

I'm very happy I did the sessions with Florian - I recently got an offer and I would recommend him to anyone preparing for McK because of three reasons:

- 1) Florian gives detailed feedback on everything you say, highlights the key areas for you to improve and makes a tailored prep plan
- 2) He clearly explains, teaches and shares a step-by-step structure how to tackle the different types of questions during an interview. If you follow it, it brings the interview to a pace you can handle and you come across structured and confident to the interviewer. Result: I always felt in control during my interviews. To me, this has been invaluable.
- 3) He helps to improve your PEI stories significantly so that they stand out

Good luck to you!

McKinsey

McKinsey

★★★★★ 29. November 2021 von Anonym

I found Florian's sessions to be extremely valuable. He provides prioritized, specific, and actionable feedback for improvement after each session with detailed written notes. I found each coaching session to be worth multiple hours of practicing with other newbie interviewees - definitely a worthwhile investment if you value your spare time.

Update: got the offer from McKinsey!

McKinsey

★★★★★ 22. November 2021 von Anonym

Florian's coaching was instrumental to me getting my McKinsey offer. Great coaching style and feedback aside, he also helped me connect with several other strong candidates for case practice outside our coaching sessions. Two of my most reliable case partners were introduced to me by Florian - all three of us actually got an offer.

McKinsey

★★★★★ December 06, 2021 by Anonymous

Thank you Florian - I received an offer from McKinsey & Company. I would like to point out that anyone who is applying to McK should book a session with Florian. He really helped me nail my structuring and fine-tune my PEIs - which are becoming more and more important these days. Book a session - highly recommended!

McKinsey

★★★★★ January 24, 2022 by [REDACTED]

I received an offer from McKinsey as an EM! Florian did an amazing job providing me with strong coaching and helped accelerate my ability to learn how to present cases and PEI properly. Florian provides the full package to help you really understand what is it that interviewers really care about and doesn't use scare tactics like you may see on YouTube videos that any tiny mistake is a fail. It's really about presenting yourself as McKinsey would expect from a consultant with strong case and personal skills.

When I reached out to Florian, I haven't done cases in over 8 years and was very nervous since all the case books really don't feel like they helped much. Florian tells you what to really expect and if you follow what he says it'll drastically make your communication crisper and allow you to focus on what matters which is solving the case! In addition, Florian is extremely attentive and responds to any of your questions within a day even if it's a simple one! The best part is he helps to connect you with other high quality case partners and I don't think I would've been able to so quickly find someone who could help me grow as well on my own.

Overall, Florian will help you optimize your time and is well worth booking sessions with him. I am not sure I would've gotten the offer without his help and guidance.

McKinsey

★★★★★ January 03, 2022 by Anonymous

Florian did a great job preparing me for my interviews!

I did not have any case experience prior to the coaching and Florian helped me a lot to improve very fast.

To keep it simple:

- he has a very structured approach to case interviews
- his feedback is crisp and to the point on what to improve
- he is not focused on the time, he takes as much time as needed to walk you through the cases and the feedback.

Through his structure and feedback I was able to make also the practice sessions with other applicants much more meaningful as I could focus on specific points to improve.

And the most important part: I got the offer :-)

McKinsey

★★★★★ January 11, 2022 by Anonymous

Florian was amazing at helping me fine tune my performance for the McKinsey case interview and PEI. Florian's approach goes into lots of advanced level nuances that I received positive feedback on from my interviewers

McKinsey



McKinsey



McKinsey

★★★★★ December 27, 2021 by Anonymous

I just received an offer from McKinsey and I'm beyond grateful to Florian for the invaluable coaching he provided. Having been through consulting interviews in the past, I feel I was much more prepared, polished, and structured this time thanks to Florian's coaching. I can't recommend Florian enough and would highly recommend working with him to take your casing to the next level. Some of the factors that set his coaching apart are below:

1. Coaching on overall case flow: Florian's coaching is structured around the different case components and is focused on repeatedly reinforcing the best practices for each component as well as the transitions between components, until it feels very natural, and you can perform them under stress. He does this through detailed feedback and difficult cases that test you well.
2. Detailed feedback: Florian provides a detailed feedback sheet with best practices and areas for improvement on each component of the cases he gives you. I found this invaluable as I could focus on hearing the feedback from him during the post case review and then go back to the sheet for more detailed information after the session. These sheets became an important part of my preparation and were critical in guiding my practice.
3. Case difficulty: Florian's cases are generally harder than the cases you'll find in the interviews which is great because you'll have built strong case habits that'll make the interview process much easier
4. Case partners: Florian coaches several highly committed and competitive candidates at the same time and connects you with them so you have very strong case partners to practice with even outside of the sessions. This was hugely important in helping me build out the habits that Florian would coach me on
5. PEI: Florian's experience shines in helping with PEI as he was able to help me structure my stories in the right way as well as ensure that the core elements that Mck is looking for are highlighted well. His feedback helped me structure even the stories that I did not speak with him about and my interviewers told me they were quite impressed with them.

Finally, Florian is an extremely supportive and flexible coach and I always felt he was invested in my success. He went out of his way to schedule calls at times convenient to me and took care to prepare for each session according to my areas of development we discussed. In addition, he was always ready to answer any question I had about any part of the process or about working with McKinsey in general and that went a long way in calming my nerves at each stage. Overall I'm very pleased I worked with him and can't recommend him highly enough.

[Redacted]

to me ▾

Hi Florian,

I got the McK internship offer!

Thanks a lot for all the help and guidance! You've been the best mentor I've ever had.

[Redacted]

The whole process seemed challenging to me but I also felt very confident and prepared to do well in the interviews, thanks to our interactions and your tips. I am really grateful to you for teaching me the 'right' way of doing a case. Thanks a lot!

Hope to see you sometime soon and please do let me know if there is anything I can help with!

Regards,

[Redacted]

Fri, Nov 19, 8:44 PM (4 days ago)

McKinsey

★★★★★ November 19, 2021 by [Redacted]

I completed the McK Rocket package and I'd say that it's totally worth it. While casebooks and resources are a great way of getting started, the way the whole program is structured makes us go beyond just acing particular types of cases to honing the basic skills and abilities that firms like McK are looking for. Apart from the structure of the program which of course is great, I'm really grateful to Florian for being a great coach and mentor. The pointed and well documented feedbacks provided by him have not only prepared me for the interview process but I've felt my thought processes evolve as I went through the program.

The last session which comprised of a PEI session was especially fruitful to me as it is often the most ignored piece of the puzzle and there aren't enough resources available to let you know what to do and what not to do.

Overall, nothing less than 5 stars!!

McKinsey

McKinsey

05.12.2021

Hi Florian, I just wanted to let you know that I got an offer from McKinsey!

12:53

Thank you so much for your help

12:54

★★★★★ November 02, 2021 by [redacted]

McKinsey

Florian was a complete game changer in my preparation for my McKinsey Interviews. In my sessions with him, we specifically focused on the PEI, and Florian provided not only a lot of validation on which stories were strong and which were weak, but he provided an excel sheet after our session that helped me distill the critical elements that I needed to communicate. As a result of my 2 sessions with him, my PEI performance was superb and a large reason for why I got the offer! I would definitely recommend a session or two with him if you can afford it, and you need help understanding the ideal response.

★★★★★ September 27, 2021 by Anonymous

McKinsey

Florian is a phenomenal coach for 3 reasons:

1. He knows exactly the criteria that is being assessed at McKinsey interviews, both for the case and the PEI.
2. He gives specific, actionable feedback to help you improve. No general statements like "you need to improve structuring", he actually tells you WHAT to do to improve.
3. He is extremely kind, encouraging, and is always reachable between sessions via email for any other questions you have.

All in all, I can definitely say that Florian is without a doubt the best money you can spend to help you get that offer.

★★★★★ November 16, 2021 by Anonymous

McKinsey

I have had 5 coaching sessions with Florian (he is fantastic) and received an offer from McK.

- 1) We spaced the sessions based on when my interviews were and Florian was always very flexible if I needed to rearrange the session .
- 2) Florian takes time to answer your questions and tailors the session to your learning needs.
- 3) The coaching is structured, detailed and logical so you have something actionable to work on when prepping alone.
- 4) He is always available and responds promptly even outside of the sessions for any advice/ help you may need.
- 5) Overall, the coaching gave me the confidence I needed to ace the interview!

McKinsey

15. Nov

to me ▾

Hi Florian,

I hope you are well,

Delighted to inform you that I have been offered a role at McK!
The interviews were fun and went exceptionally well!

Thank you for your AMAZING coaching and encouragement.

Your structured, and logical approach to casing is fantastic.
The improvements you suggested were consistent and actionable which gave me something tangible to work on for the next session.
I can't recommend you enough!

Thank you again,

Best wishes,
[redacted]

★★★★★ October 23, 2021 by Anonymous

McKinsey

I got an offer from McKinsey and would undoubtedly recommend Florian as a coach!

My recommendation is underpinned by the following 3 reasons:

Each session is tailored to your competence and aims to help you improve as much as possible. One way of doing so is to provide you with super detailed feedback after **each** session in the form of a Google Sheet

Florian seems truly committed to your success by spending extra time when it is suitable for both, and always patiently explaining any concerns you may have. He has also been very accessible via email between sessions.

Florian's focus on building and internalizing the right habits helped me come across as more natural when discussing the case. I think this ability can be a differentiator in the actual interviews. For me, being able to build on these habits helped me go into my interviews with a more confident mindset.

Overall, these sessions exceeded my expectations and I am so grateful for the skills Florian has taught me.

McKinsey

★★★★★ September 03, 2021 by Anonymous

Got an offer! Florian's coaching is instrumental in my success. His sessions have helped me develop a well-structured approach and much-needed confidence to tackle R1 and R2 McKinsey interviews.

Why the sessions with Florian are great:

1. The cases used are way more realistic and the exhibits can sometimes come in unexpected forms.
2. He always provides detailed written feedback with clear advice on where and how to improve.
3. He is very encouraging throughout the sessions and answers all questions with patience.

I've learnt so much from my sessions with Florian and the package is simply one of the best investments I've ever made. Highly recommend him to anyone who is preparing for case interviews!

McKinsey

Hello, Florian. I'd like to share with you that I've got the offer. Thank you so much for your coaching, the sessions helped me immensely :)

14:36

McKinsey

Hey Florian! I just wanted to say thank you for our coaching session! I got my McKinsey offer last night after a full day of interviews and I attribute it largely to your feedback so thank you!!

18:09



October 15, 2021 by [redacted]

McKinsey

Ich kann Florian als Coach nur empfehlen! Er hat sowohl für Case als auch für PEI viele wertvolle Tipps und Insights. Außerdem finde ich die Cases, die er in den Meetings stellt sehr nahe an den McKinsey Cases. Es lohnt sich definitiv bei ihm ein Coaching zu machen. Ich habe ihm zwei mal ein Coaching gemacht und würde es auch wieder so machen! Ich hatte ein Coaching am Anfang meiner Vorbereitungszeit, so konnte ich auch die kommende Zeit zur Vorbereitung effektiver nutzen und gezielter die Dineg üben, die Florian mir weitergegeben hat. Ein zweites Coaching hatte ich dann gegen Ende meiner Vorbereitung, um nochmal Feedback auch zu meinem Entwicklungsprozess zu bekommen. Außerdem stand er mir auch im Nachgang noch für Fragen zur Verfügung, was ich sehr schätze! Danke für die Unterstützung!

McKinsey

Yesterday

Hi Florian!! I received the offer call today! :D Many thanks to you for your guidance!!!

18:00

McKinsey

Friday

You

Freut mich dass zumindest eine Erfahrung normal war...

Mich auch 😊 - der Interviewer hat mich gerade auch angerufen ... und ich werde ein Angebot bekommen

🙏
Ob ich das annehme muss ich mir jetzt noch überlegen nach der ganzen Nummer ... aber immerhin ist das ein schönes Ergebnis :) 13:00

Dank Dir hab ich damit von 2 von 3 MBB's ein Angebot bekommen und bei der Nummer 3 bin ich noch im Prozess 🙏 - vielen, vielen Dank für deine Hilfe! 13:00

Denke aber nicht dass ich BCG fertig mache ... 13:00

★★★★★ September 13, 2021 by Anonymous

McKinsey

Adding a review after receiving McK offer. Florian really knows the McKinsey style interview, his proprietary cases and PEI mock were very close to actual interview. So if you want to get comfortable with what to expect in a McK interview, I cannot recommend Florian enough. He is very supportive and encouraging in style. That helped my confidence level a great deal in the run-up to my first round.

McKinsey

★★★★★ October 06, 2021 by [redacted]

Florian is an amazing coach, his sessions were incredibly helpful and led me to getting an offer! Florian's detailed and actionable feedback during his cases and PEI sessions provided me with the insights, structure and self confidence that I needed. I highly recommend his coaching sessions.

★★★★★ September 24, 2021 by [redacted]

McKinsey

I am writing this review just after successfully passing my first round at McKinsey.

I highly recommend Florian to anyone preparing for McKinsey. The increase in your chance of success is certainly worth the investment. Within three sessions, he equipped me with insights and techniques for PEI, case interview, and Imbellus that I wouldn't have acquired by just reading and preparing with other candidates.

Top three things I liked about Florian's coaching:

1. He gives very detailed feedback, mainly focusing on establishing a process and habits to solve any case/ answer any PEI question
2. His sessions typically take much longer than an hour because he takes time to discuss until everything is clear (he is also available via email for any questions on the interview process)
3. He is all about your success and satisfaction and is not just after your money: When he realized I was well prepared by the third session, he recommended me to cancel the fourth session because it was not needed

Thanks, Florian!

McKinsey

15.10.2021

Hi Florian! I wanted to let you know that I got the offer! Your coaching was incredibly helpful and it gave me so much self-confidence as well, I'm truly grateful.

16:46

★★★★★ April 24, 2021 by Anonymous

McKinsey

I recently had sessions with Florian on a few cases, and I found them very helpful for the following 3 reasons:

1. The cases are very indicative of what you'd face in the real-interview, which gives very good practice for the actual interview. Secondly, you'd not face a lot of surprises or shocks in the interview, because you can expect what you will have in the real interview
2. He has a very structured process of answering each of the questions, and it's easy to follow and inculcate in your daily routine. I really appreciate that he gives you places where you can showcase X-factor in yourself, while always sticking to what's looked for in a candidate
3. He gives tailored feedback on each question, and on each aspect of the structure you follow during the case. Additionally, he takes time to go through where you did well and where you could have been better. Finally, he answers all your questions with patience, and makes sure that it is a very friendly and amicable discussion throughout the time you spend with him in the session

EDIT: I worked with Florian on PEI, I found that his PEI session was very useful for 2 main reasons:

1. He focuses on the most important aspects of the story and ensures that it is structured in the best possible way
2. He lets you know exactly what to emphasize in the story and also asks you probing questions which will prepare you for what to expect in the actual interview

Florian will ensure that you feel comfortable about your capabilities; he will ask you what you should continue doing, and also let you know what are the things you need to change in your approach. He gives very specific points on PEI which give perfect structure and flow to your stories and experiences.

Thanks to these tailored sessions, I received an offer and would be joining the firm soon as an Associate.

McKinsey

14:41

to me ▾

Hi Florian,

Hope you are well :)

I had the final Partner round yesterday and got an offer. Thank you SO much for your guidance and support along the way. Especially for making it work with my work schedule.

Have a nice weekend!

Best,

McKinsey

Hey Florian! I wanted to let you know I ended up getting the offer. Your guidance was extremely helpful, and I actually left the power round feeling that the PEI was the area I was most confident in terms of my performance. Thank you for all the help,

04:51

★★★★★ September 06, 2021 by Anonymous

If you're looking for a flexible coach who gives you more confidence and a structured approach for your upcoming McKinsey interviews, I can most definitely recommend Florian as a coach! His five coaching sessions were exactly what I needed to feel well-prepared for going into the final round of interviews - despite not having too much case experience in advance - and which, in the end, helped me to succeed and get the offer!

McKinsey



★★★★★ July 08, 2021 by Anonymous

To update this, I did receive the offer from McKinsey that I desired, and his guidance on how to approach a case was super helpful.

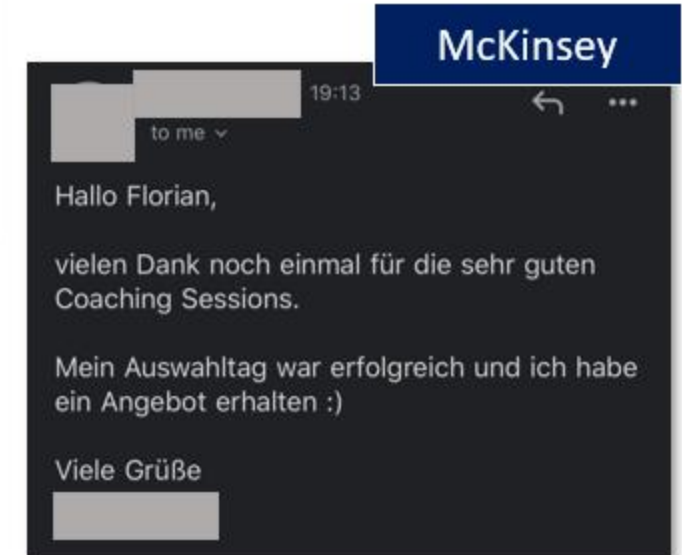
Excellent coach! He gave me very detailed feedback on points of improvement, a specific plan on how to improve, and insights on how I will be assessed at McKinsey. I look forward to the interviews as I believe this coaching will really pay off!!

McKinsey

★★★★★ August 04, 2021 by Anonymous

Florian's supporting materials, his general approach/advice, and the fact that he allows to use his network for case practice outside of the sessions have definitely helped me in securing the offer. Recommended!

McKinsey



McKinsey

Hello Florian,
Hope you are doing well!

just got an offer today!! So, happy and thankful for the help that you've given me through the 2 sessions that we had! Let me know if I can help you or other candidates in any way!

Best,

McKinsey

Today

Hi Florian, got it! Thanks for all the help :)

17:12

McKinsey

★★★★★ September 28, 2021 by

Florian is an amazing coach. After a few sessions with Florian, I was able to drastically improve both my case and my PEI performance and to pass McKinsey's first round! Florian's structured and actionable feedback was a huge help in building the confidence and the performance level that I needed for this first interview.

McKinsey

★★★★★ August 23, 2021 by Anonymous

Just got done with my McKinsey interview! Florian really prepped the hell out of me for both the case and PEI. He's really good at what you can improve on both case and PEI, especially what aspects in each PEI that interviewers might look for. Because of this, I was able to get a McKinsey offer from a non-target!! Thanks, Florian!

McKinsey

★★★★★ June 16, 2021 by Anonymous

Ich kann jedem das Coaching mit Florian nur empfehlen!
Der Florian kennt den Auswahlprozess von McKinsey in und auswendig und weiß genau worauf geachtet wird. Die Tipps, die ich von ihm erhalten habe sind unbezahlbar. Dank ihm habe ich mein gewünschtes Angebot erhalten.

0 users found this review helpful.

McKinsey

Hi Florian, got it! Thanks for all the help :)

17:12

McKinsey

★★★★★ June 16, 2021 by Anonymous

I had a great session with Florian and can only strongly recommend it. I have received my desired offer and without Florian's help it would have been much more difficult.

0 users found this review helpful.

McKinsey

★★★★★ August 20, 2021 by [REDACTED]

I had two coaching sessions with Florian. He gave extremely precious feedback. After my assessment day, I got an offer from McKinsey. Without his help, probably would have failed.

Can definitely recommend!!

McKinsey

★★★★★ July 20, 2021 by Anonymous

Florian was an amazing coach. He really helped me with my weak points and how to improve on it. His cases were long and he spent ample time giving me feedback. I would really recommend him. I got through all my interviews, thanks to him!

McKinsey

★★★★★ May 18, 2021 by [REDACTED]

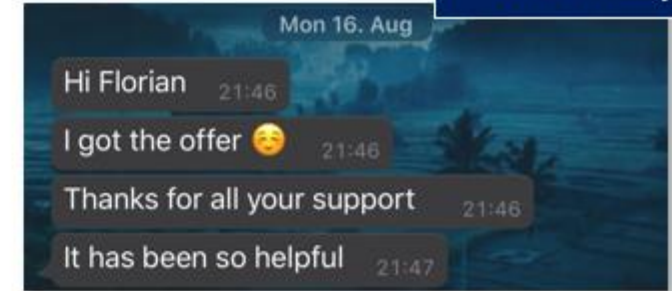
I got an offer!!! Florian has been really helpful for this achievement. He explains in detail each part of the case and tells you what you have to improve and some ideas of how you can do it. I recommend Florian to anyone who wants someone to rock their interview

McKinsey

★★★★★ June 17, 2021 by Anonymous

It was the best decision to do the coaching session with Florian. He provides you with really honest and valuable feedback and wants you to succeed. The sessions with him boosted my confidence a lot and enabled me to get the offer I wanted. Florian provided me with really useful insights and knowledge that were not available on the internet or in any preparation book. I would have regretted it very much if I hadn't contacted Florian.

McKinsey



McKinsey

Bain

Hi Florian, ich wollte dir kurz Bescheid geben, dass ich nun ein Angebot von Mck erhalten habe. Den Vertrag bekomme ich in nächster Zeit zugesendet. Da ich auch ein Cross-Offer von Bain habe, wollte ich dich fragen, ob du vielleicht einen Tipp hättest, welche Option besser wäre. Und dir an dieser Stelle vielen Dank! Ohne dich wäre es nicht möglich gewesen, ein Angebot zu bekommen!

11:30

McKinsey

★★★★★ July 28, 2021 by Anonymous

I was recently extended an offer at McKinsey. My preparation included two sessions with Florian which significantly enhanced my performance. We ran two mock interviews (PEI plus case) which provided a very realistic training for the actual interviews. I do strongly recommend anyone in preparation for interviews with McKinsey to consider coaching sessions with Florian - it does make a difference!

Some key points that made my coaching with Florian so valuable:

1. Both his PEI criteria and evaluations were very close to the real setting. This allowed me to work on my PEI performance very efficiently.
2. Florian's cases were very similar in style to the real interview cases, including some 'twists' and extra bits to consider upon solving. Really helpful for my case preparation!
3. His feedback on all parts of the mock interview was very insightful: very structured and identifying executable steps to take - working on these clearly elevated my performance.
4. Florian is an extremely helpful and warm person and made me feel comfortable throughout the entire process of working on my performance. It was a great experience altogether. Many thanks, Florian!

McKinsey

★★★★★ July 21, 2021 by Anonymous

The coaching session with Florian was of tremendous value for me in my applications for a full time position at MBB.

The feedback and insights he provided were specific, actionable and extremely value adding in the sense that one cannot find the same quality and depth of advice anywhere else on the internet.

To anyone who is considering booking a coaching session with Florian: I would highly recommend him!

★★★★★ July 27, 2021 by [redacted]

McKinsey

I took a total of 3 coaching sessions with Florian. One before my first round with McKinsey, and two before my final round. I got the offer! Florian's sessions were a great help for that. Especially for the PEI, but also for the cases. His feedback is very thorough and actionable. Thank you, Florian!

McKinsey

Hi Florian,
I just wanted to let you know that I got an offer from McKinsey [redacted] office! Thank you so much for all the insightful tips and feedback on my PEI and casing :)

01:41

McKinsey

Florian, ich habe es geschafft!
Ich habe das Angebot von McKinsey erhalten. Deine Hilfe war dazu ausschlaggebend.
Herzlichen Dank!

09:21

McKinsey

Hi Florian, ich habe gestern mündlich ein Offer bekommen! Wenn du kurz Zeit hast die Tage würde ich mich gern nochmal persönlich für deine tolle Vorbereitung bedanken:

[redacted] LG, [redacted]

15:17

McKinsey

★★★★★ July 05, 2021 by Anonymous

This was my 2nd McKinsey case coaching session with Florian, and it was just as great as the 1st one. Florian took time to go through 2 parts of cases, so I got to practice different questions on one case. The case was tailored with the current situations, very similar to how McKinsey cases I got on interviews. He gave me itemized feedback, making it easy for me to follow and work on. Thanks to Florian, I got an offer from McKinsey office of my choice!

McKinsey

★★★★★ July 04, 2021 by Anonymous

Thanks to Florian I was able to get my desired offer!

I can highly recommend everyone to book coaching sessions with Florian - without him I maybe would not have been able to get into the firm.

If you want to increase your probability for the offer, then get in touch with Florian (the sooner the better). You will not regret it! I was left with only few days before the first interviews when I got to know about his coaching sessions. However, due to the profound knowledge and vast experience of Florian I was able to use my remaining time in the best possible way.

McKinsey

Hi Florian!

Hope you're keeping well. It's been a while since we last spoke. Apologies for not giving you a more timely update on how my R1 McKinsey interview went.

In short, I passed it and I'm going to R2!

I just wanted to say thank you for all of the help. The guidance and advice was truly invaluable. (I finally got around to leaving a great review by the way - hope it helps.)

McKinsey

Hi Florian, just wanted to let you know that I got in! Thank you for all your help, I really appreciate it!

01:03

★★★★★ July 25, 2021 by Anonymous

Florian was FANTASTIC and I believe one of the main reasons I was able to pass my R1 McKinsey interview (R2 is coming up soon!). What was great about Florian was that he really gives you a playbook on what to do, say and think throughout the case and provides hyper-tactical and implementable advice. A great bonus is that he provides WRITTEN feedback afterwards (something that other coaches on PrepLounge don't do all of the time - I'm speaking from experience here). Overall, would recommend Florian to anyone who's wanting to go from "good" to "great" (my focus area). (Though I wish I engaged with him earlier to save me time from hours of misguided prep.)

McKinsey

★★★★★ July 12, 2021 by Anonymous

Florian really helped me perfect my skills and thanks to him I landed a job offer at MBB. I would recommend him to anyone who is looking for a great coach. I am really glad I was able to get coaching from him.

McKinsey

Hi Florian, ich wollte dir sagen, dass ich habe heute den Anruf erhalten, dass sie mir gerne ein Angebot machen 😊

19:02

yaaaas, herzlichen glueckwunsch!

19:05 ✓✓

Vielen Dank dir für deine Unterstützung und dass du immer verfügbar warst!!! :)

19:05

McKinsey

McKinsey

★★★★★ June 05, 2021 by Anonymous

EDIT: I got the offer from McKinsey and it was all possible with Florian's help. If you are deciding on whether to take coaching from him, I would strongly recommend you do so.

I am writing this post my second session with Florian. I initially took one for a case practice and booked another for the PEI. I truly admire that Florian really takes the time to listen to each detail being provided and was patient with me even though it took us almost 1.5 hours to go through my three stories. His feedback was very targeted, which helped me refine which parts to highlight. Initially, as I did my PEI prep, I was truly struggling to think about the best part of my stories and how to deliver them. Florian helped me every step of the way truly turning around my PEI stories (in a very short time) and was invested in my performance throughout my interviewing process.

McKinsey

Hi Florian, ich wollte dir g'schwind Bescheid geben, dass ich es in die nächste Runde geschafft habe. Danke dir!!!!

13:44

BCG

Hi Florian, I just wanted to update you on my job search. I'm still waiting back to hear from McK, but I got an offer from BCG! Thank you for your help during our coaching session. :)

03:27

McKinsey

Hi Florian, I just wanted to share an update and thank you for all your help.

18:27

I got my verbal offer from McKinsey.

18:27

Yeaaaaah

18:31 ✓

Congrats

18:31 ✓

Well deserved :-)

18:31 ✓

Thank you very much - wouldn't be possible without you.

18:31

BCG

Hey got an offer from BCG- had my last McKinsey interview today. So will hear back

15:59

By Friday

15:59

Thank you!

15:59

McKinsey

Thank you so much for your support

16:03

Literally a big delta

16:03

McKinsey offer too

18:55

But no idea on the terms just yet.

18:55

Thank you!

19:04

McKinsey

I am getting back to add to my previous review. Again, I highly recommend working with Florian.

I've decided to book 3 more sessions with Florian, 5 days before my final round interviews. These were critical to the final stage of my preparation and were structured like this:

1) Initially, we did a 2-hour session focused on PEI, where we went through all of my stories. I have worked a lot on my stories before, but with Florian's mentoring I was able to polish them and take them to another level. After the session, I've incorporated the feedback and sent them to him. Florian added specific and detailed comments.

2) We also went through a case interview, a very interesting one where I fine-tuned my performance and got confidence ahead of the last round. The feedback that Florian provides is very exhaustive and detailed, followed up with a written form.

All in all, I went on my interviews feeling very sure and confident about myself. I believe that this came from what Florian says: "Once you have your PEI stories ready, you have nothing to fear". The Personal Experience Part is very important during final round interviews, as not only it is assessed a lot but also it sets up the initial impression and creates rapport with the interviewer. I would not be able to reach this level of confidence without Florian's guidance and mentorship. Adding to that the case interview session we had, the mini "Ready for McKinsey" programme we had together, was vital for the success!

Thank you very much Florian!

PwC



McKinsey

★★★★★ June 10, 2021 by [REDACTED]

Florian is a highly competent coach. He gives great guidance in terms of case approach and structuring. His insights on the PEI are also very helpful since he takes time to listen to your stories and then gives clear recommendations. In the end I received the offer I aimed for. The interviews were exactly like the coachings with Florian. I am very satisfied with the coaching sessions and can clearly recommend Florian as a coach!

McKinsey

★★★★★ March 23, 2021 by Anonymous

It was wonderful getting coached by Florian! He gave me clear feedback on my casing method and spent quite a bit of time advising me on how I can improve while simultaneously building on my strengths. He also gave me more case examples I can look at and some homework. I was much more confident as I approach my McKinsey 1st Round interviews thanks to him. I then not only progressed to the 2nd Round, but also got an offer from McKinsey! Highly recommend!!

McKinsey

★★★★★ April 12, 2021 by [REDACTED]

I just received a verbal offer from McKinsey today.

I had 5 coaching sessions with Florian. Each of these sessions was the single best thing I have done to improve my chances of getting an offer from McKinsey. Thank you Florian! My performance in both PEI and case have improved dramatically with your help.

McKinsey

★★★★★ April 20, 2021 by Anonymous

HIGHLY RECOMMENDED. Florian is an excellent coach and helped me to succeed in my interviews.

- Knows MBB interview process extremely well
- Takes time during coaches and does not rush through
- Listens carefully and understands personal development needs / areas of improvement
- Uses relevant cases for McKinsey interview
- Provides excellent, actionable feedback

McKinsey

★★★★★ May 04, 2021 by Anonymous

I have received an excellent coaching by Florian which helped me secure a McKinsey internship!! Thanks a lot, Florian! The concrete advice on how to tell the PEI stories and actionable tips and tricks for the case study were invaluable!

★★★★★ April 21, 2021 by Anonymous

Florian is a dedicated coach providing tailored feedback and recommendation for different situations. His expertise about McKinsey is very important and highly recommended for anyone considering joining the firm. Very good session.

Update: I got the offer! Thanks Florian!

McKinsey

McKinsey

★★★★★ March 17, 2021 by Anonymous

- Florian is one of the most genuine supporters; he takes the time to really understand you.
- He has a unique ability to listen with interest and curiosity and yet respond with intensity and calmness.
- Years of McKinsey experience - even in hiring - help him to get you better in every stage of the interview.
- He has a passion for helping others to gain clarity in addressing core issues and saves you by that a lot of time.
- He offers also perfect material to prepare, in my case he improved my math skills an outstanding way
- But most of all Florian has a 100%-quota to get people into McKinsey;

McKinsey

★★★★★ March 12, 2021 by Anonymous

Over the past 2 months, I have cased with several people (who were collectively coached by 7 other coaches on this platform), and from my experience (both direct and indirect), I can say that Florian beats out most of the other coaches by a large margin.

His feedback is detailed, he is extremely warm/friendly, and his methodology makes it extremely easy to progress through cases.

If you want to succeed at MBB interviews, be sure to book sessions with Florian!

McKinsey

★★★★★ March 10, 2021 by Anonymous

I booked Florian for help on crafting my PEI. He was an absolutely excellent coach providing a thorough and structured approach on how to best craft your stories. I followed Florian's approach, utilized his insights and felt very comfortable with the PEI after our session.

After walking through my stories, he provided me with overall feedback on the strength of each story that I had prepared for each of McKinsey's values. He gave me critical insight based on the key points that interviewers will look for. He then provided me with a structure/approach (and shared this sheet with me) on how to concisely and effectively communicate my stories. I have had my PEI's in my first round interview and received great feedback, was essentially told there were little to no area's to improve thanks to Florian's coaching.

McKinsey

★★★★★ March 19, 2021 by Anonymous

I worked with Florian several times leading up to my interviews and would HIGHLY recommend working with him and his approach if you're serious about pursuing McKinsey.

With his help I recently received an offer! There's a lot of information out there that can confuse but Florian's approach is very easy to understand and his feedback is super helpful and very actionable. A few sessions with Florian and you will be feeling a whole lot more comfortable with where you stand.

Again, I would highly recommend Florian!

McKinsey

★★★★★ February 01, 2021 by [REDACTED]

Florian is an excellent interview coach. I did a mock-interview with him on the day before my McK first round interview, which I passed successfully.

Florian gave me very detailed & helpful feedback on both PEI and case interview. He took time to answer all my questions diligently and I could really tell his wealth of experience in every bit of advice he gave me.

As a consequence of my coaching with Florian, I felt extremely well-prepared for my interview and knew exactly what to expect from it. I would therefore highly recommend him to anyone preparing for an interview with an MBB firm.

McKinsey

Hi Florian :)
Ich hoffe, dir geht es gut und du
hattest/hast ein schönes
Pfingstwochenende.
Nach dem Coaching mit dir hat
die erste McKinsey-Runde gut
geklappt und ich habe eine
Einladung zur finalen Runde am
kommenden Freitagmorgen
erhalten.

McKinsey

Hi Florian, ich wollte mich gerne
kurz bei dir mit einem Update
melden.
Heute hatte ich ja meinen
McKinsey Auswahltag und habe
ein Offer bekommen!! Vielen
Dank nochmal für deine
Coachings! Der PEI Teil ist super
gelaufen und war somit ein

McKinsey

Hey Florian, I got a verbal offer
from McKinsey today! Thank you
very much for your help with the
coaching sessions. I truly believe
they were the single best thing I
have done to improve my
performance.

01:04

McKinsey

Hi Florian, ich wollte dir nur kurz
sagen, dass es mit der
Internship-Offer geklappt hat :-)



Jedenfalls vielen Dank nochmal!
:-)

McKinsey

I got offered the role at McKinsey!

4:02 PM

yes, congrats

now accept it :D

McKinsey

Hey Florian,

Apologies I didn't get back to you. I was
spending a lot of time practicing my PEIs so I
didn't do much casing leading up to the final
interviews.

But good news, after the interviews Friday one
of the partners called and extended an offer. I
couldn't be more excited! Thanks again for all
your help, it went a long way to say the least.

Hi Florian,

McKinsey

I hope this finds you well. I am writing to let you know I ended up receiving the offer from McKinsey 😊 Thank you again for the good mock interview session and for the useful feedback!

Best,

McKinsey

As the first one in my family who did his a-levels, from a non-target-school and as an exoticism's (non-economic)-Background, I had all the disadvantages to land an offer from Mck.

But Florian helped me to translate my skills into an offer.

- 1) he coached me for two cases to learn the method,
- 2) He did a math drill,
- 3) He did several PEI sessions with me and corrected my final version,
- 4) I got the offer !

McKinsey

Bain

After having gone through the interviews with all major firms I can say now that this was definitely the most thorough and instructive case prep I had. I helped me tremendously to identify my issues and improve. I am convinced that it scored me 2 out of 3 MBB and several other offers. Thank you!!!

McKinsey

Florian is definitely the BEST out there.

1. I reached Florian through the super quality content StrategyCase.com has to offer.
2. After that, I purchased the product designed to help with McKinsey Problem Solving Game that was made by Florian and proved itself as outstanding and practically made me a master of the real game when I faced it in real time 😊
3. I already knew Florian is an exceptional professional and a very kind and thoughtful person as I asked for his advice a few times, but only when we started our coaching sessions I realized to what extent.

Beyond the fact that Florian is extremely experienced, knowledgeable, and caring which makes him the best coach you could ask for professionally, he also has a great character – his patience, responsiveness, and kindness all make the sessions and overall communication not just super helpful but enjoyable as well.

If you really want to get an offer from top consulting firms, using Florian's materials and especially the coaching sessions will definitely pay off!

Good luck to everyone 😊

McKinsey

I would absolutely recommend the experience. The whole process was flawless and I ended up doing 5 interviews. The feedback is very detailed and extensive and I have learned a completely new way of attacking cases. The coaching extends outside of the practice calls and the team was very responsive to my email questions. I landed 2 out of 3 mbb offers and accepted the one I was striving for.

McKinsey

Having worked with Florian, I can highly recommend him for 3 reasons:

1) He tailored the session specifically to what I had asked before and we went through a very broad and exhaustive in every area case. This is very important as this is the only way to find pain points in a candidate's performance.

2) His feedback is very structured, exhaustive and personalised. He recommends specific action plans on how to improve on each category and runs examples to make them more clear. After the sessions, he goes the extra step and provides a short report with his feedback, which is very helpful indeed.

3) Most importantly, he is very sincere and straightforward and you can be sure that when he suggests a plan with next sessions, he does it because he believes that the candidate needs them and not just to sell more sessions. This is very important because other coaches show you from the initial information call that what they prioritize from you is to book as many sessions with them as possible, no matter what. Personally, I want to work with people that are trustworthy and show genuine interest and Florian surely is one of them. He also keeps in touch politely with the candidates and offers help.

All in all, I definitely recommend him to anyone who wants to get into MBB or other consulting companies.

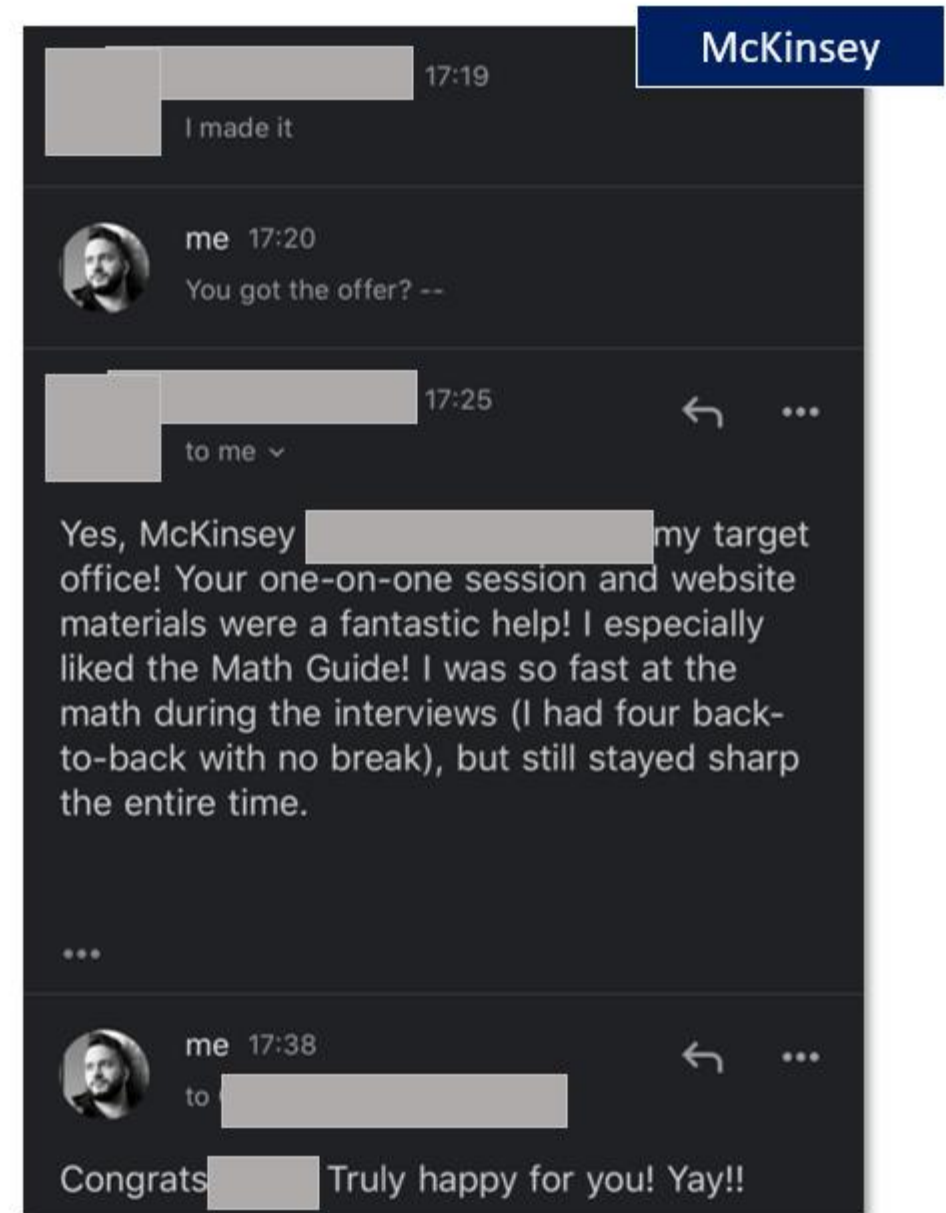
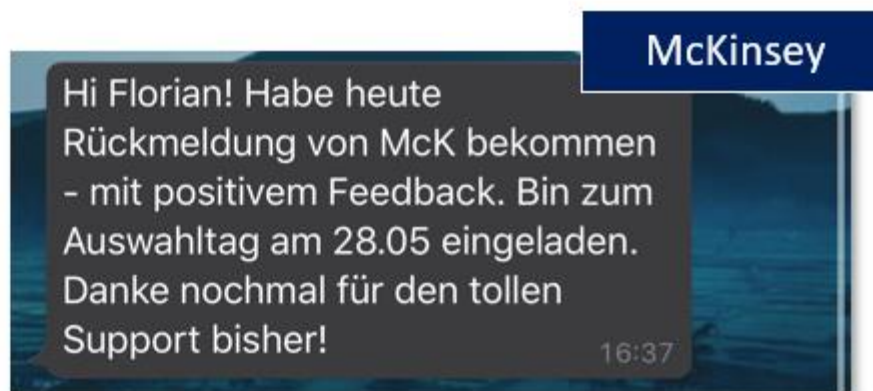
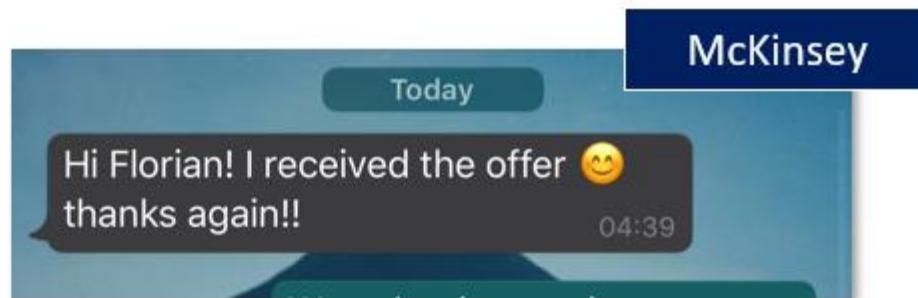
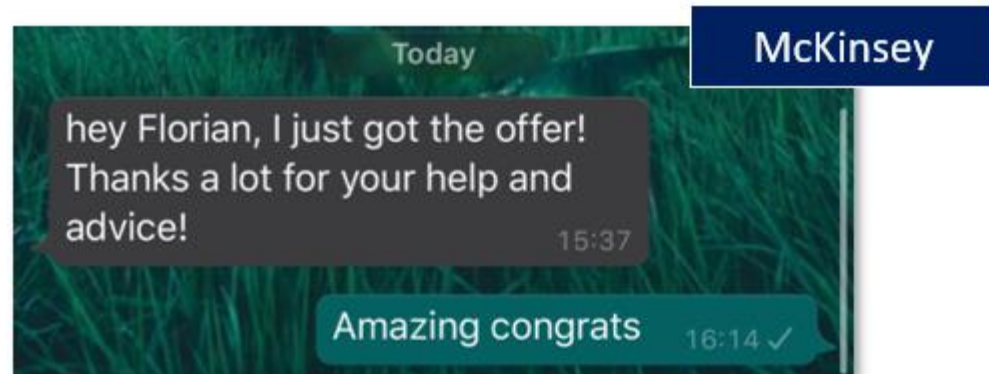
McKinsey

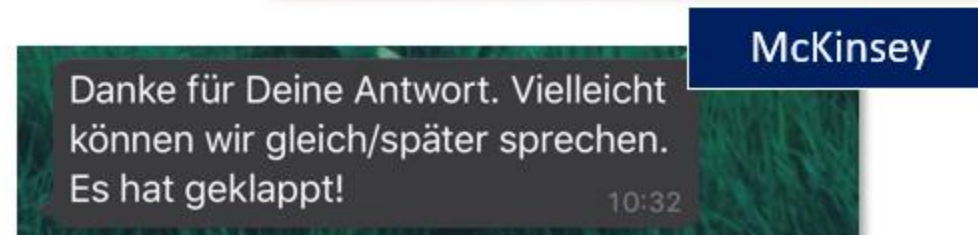
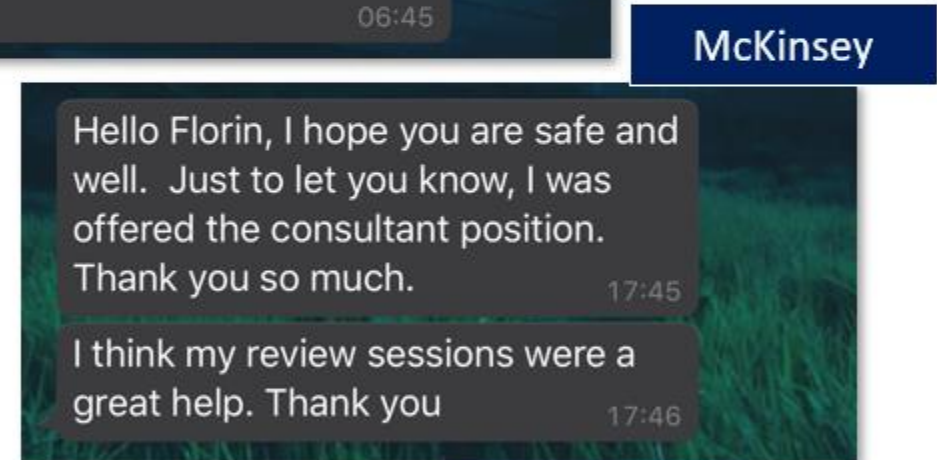
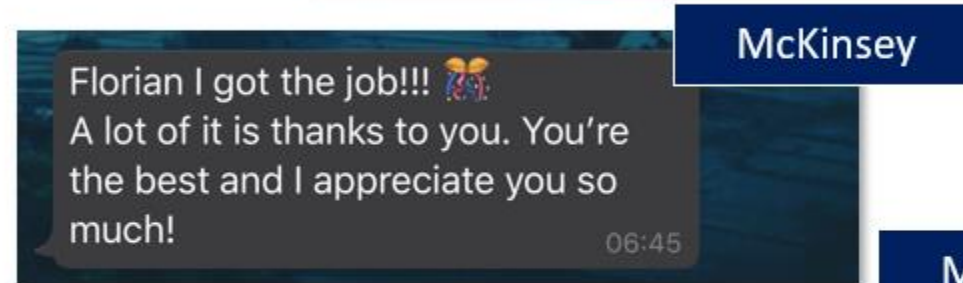
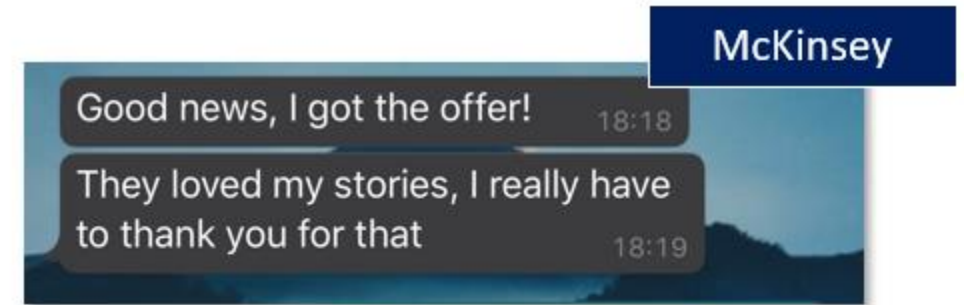
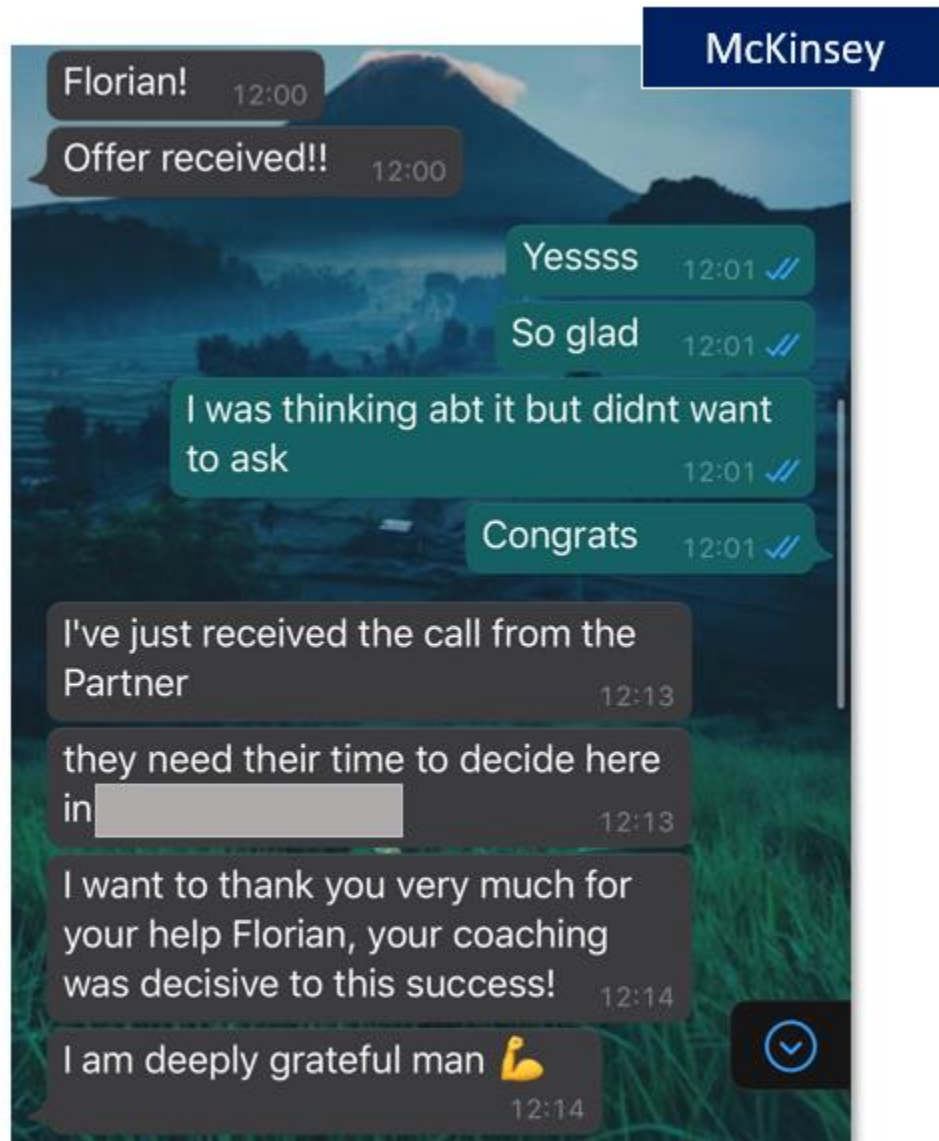
The interviews were amazingly on-point and really reflected what I went through a week later with McKinsey. I have booked the package and the feedback I got and tricks I learned were golden. I am confident that this made the difference for me to receive my offer.

BCG

Bain

I booked 4 sessions after I used the application templates to apply to prepare for Bain, BCG and strategy&. It helped my preparation a lot – in the end I got 3 offers and what I learned through the cases here was definitely contributing a lot to my performance 😊







For more information on consulting recruiting, applications, and case interviews, visit **StrategyCase.com**, the #1 source that helps you break into and succeed in top-tier management consulting.

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